



YK center
accelerating
the new economy

THE GLOBAL GAME CHANGERS LAB

May 13-15,

Orange County, CA

In association with



**“Never doubt that a small group of thoughtful, committed citizens
can change the world”**

Margaret Mead

"You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete." - Buckminster Fuller

Participate, Contribute, Consult, Share, Think, Learn, Question, Explore

What will it take to generate a game change in the global consciousness needed to make "Spaceship Earth" a secure and hospitable home, for present and future generations

LEAVE YOUR LEGACY, CHANGE THE GAME!

YOU ARE HERE BECAUSE YOU ARE: experienced elders, experts, facilitators, coaches, trainers, course leaders, program directors, scientific minds, transformational leaders, or clergy, that is ACUTELY aware of the current state of the world and willing to act!

THIS IS OUR CALL TO DUTY! For the last years, we have done our very best to awaken, transform, make an impact, and make a difference. We've done this all around the globe, in thousands of hours, workshops, trainings, forums, coaching and more, only to realize as the years passed that at most, we made some big differences, but the game did not change sufficient to making this planet move toward a thriving, hospitable, secure future.

WHY US? We are the generation that Morgan Freeman calls to duty!

How do we move from this urgent situation to an attractive future, will be one of the main questions in this lab.

ABOUT US: We at the YK center, for the benefit of businesses with global concerns, came to the conclusion that humanity must "game change" and in order to thrive, humanity must REBOOT itself.

TOGETHER we are aiming to generate new global thinking in order to bring the desirable transformation to the world.

THE LAB: Spend three days with great group of people committed to the same cause. Expend your views and horizon's on a global scale.

- Get a global view of the state of the world
- Deepen the understanding of its global trends
- Conduct a real Lab to build a "Trim Tab"
- Generate new collective intelligence
- Design the KPI's for the "New Economy"

WHY A LAB? As laboratories are where scientists ask questions and seek answers, this lab can be where we think the unthinkable in service of an effort to reboot and reconfigure humanity.

We have it in our power to begin the world over again. Thomas Paine

Global Game Changers Lab Participants

YK Center Faculty & Staff



Prof. Yehuda Kahane
Chairman & Co-Founder



Tal Ronen
President, Co-Founder
& Lead Game Changer



Yoram Lavi
Co-Founder &
Managing Partner



Hagit Partouche
VP, Global Business
Development



Osnat Eli Weiss
CMO

Steering Committee



Dr. Charles Smith
Chairman,
The Breaking Free Initiative



Edward M. Gurowitz, PhD.
Business Consultant, Executive Coach



Andrew Hewitt
Founder, GameChangers 500



Dr. Thomas D. Zweifel
Strategy & Performance Expert,
Professor, Author



Russell Bishop
World-Renowned Executive Coach
and Author

Lab Participants



Ursula B. Koch, MSc, MS
Head of the Department of the
National Prevention Program in the
Federal Office of Public Health in
Switzerland



Prof. Garry Jacobs
CEO, the Board of World Academy
of Art & Science



Dr. Herb Tanzer
Independent Personal and
Organizational Transformational
Coach



Elizabeth Goodman
Coach, Design for Living



Shlomo Yishai, PhD
Founder & Director of Humanity's
Global Era Research Center



Mark Reynolds
Executive Director,
Citizens' Climate Lobby



Nahid Mokhtari, PhD
Education of the Heart



Mathis Wackernagel, Ph.D.
Co-Creator of the Ecological Footprint
& President of Global Footprint Network



Shay Shabtai - IDF Retiring Colonel
Humanity's Global Era Research Center



Susan Patterson Durik
Author, Speaker and Advocate in
the Fight Against Human Trafficking



Dr. Sabrina Spatari, Ph.D., P.Eng.
Associate Professor, Drexel University



R. Harwood Beville
Co-founder and Chairman,
Kaonetics Technology Inc.,



Maya Zuckerman
Transmedia Producer and co-founder



Rabbi Karen Deitsch

Day 1 Back to Basic: Transformation Overview

- 9:00 AM** **Welcome & Introduction**
- Conversation Circle Ground Rules
 - Conditions for satisfaction and group alignment
 - Framework for questions to be asked (what will generate a paradigm shift?)
Prof. Yehuda Kahane & Tal Ronen (Lab Moderator)
- 10:00 AM** *Break*
- 10:15 AM** **Circle 1: “From the Merlin Factor to The Overview Effect”**
Dr. Charles Smith
- 11:30 AM** *Break*
- 11:45 AM** **Circle 2: “Re-Inventing Management and Organizations: Holacracy and Gender Partnership”**
Edward M. Gurowitz, PhD.
- 1:00 PM** *Lunch*
- 2:15 PM** **Circle 3: “Insightful Life: From Insight to a Working World”**
Russell Bishop
- 3:30 PM** *Break*
- 3:45 PM** **Circle 4: “Education of the Heart”**
Nahid Mokhtari, PhD.
- 5:00 PM** *Break*
- 5:15 PM** **Circle 5: “The Tale of Transformation”**
Dr. Herb Tanzer & Elizabeth Goodman
- 6:30 PM** **Day 1 Insights and Lab’s Design**
- Collective group intelligence discussion
 - Lab’s design for the next two days
- 8:00 PM** *Dinner* in honor and memory of Howard Schultz

Day 2 World Global View: 4D Ecosystem Design

- 9:00 AM** Discoveries, Insights and Group Collective Sharing
- 9:30 AM** **Circle 6: The Economic Circle - “From Risk Management to Rebooting Humanity”**
Prof. Yehuda Kahane
- 10:45 AM** *Break*
- 11:00 AM** **Circle 7: The Human Circle - “Finding Your Voice In A Democracy”**
Mark Reynolds
- 12:15 PM** *Lunch*
- 1:30 PM** **Circle 8: The Social Circle - “How to Lead in a World of Leaders”**
Shlomo Yshay, PhD. & Shay Shabtai
- 2:45 PM** *Break*
- 3:00 PM** **Circle 9: The Environmental Circle – “From Ego-Centric to Eco-Centric: WAAS View”**
Prof. Garry Jacobs & Mathis Wackernagel, PhD.
- 4:15 PM** *Break*
- 4:30 PM** **Circle 10: The Game Changing Circle – “The Game Changers 500 Story”**
Andrew Hewitt
- 5:45 PM** *Break*
- 6:00 PM** **Circle 11: New Economy KPI’s Circle**
Prof. Yehuda Kahane
- 7:15 PM** **Day 2 Insights and Lab’s Design**
- Collective group intelligence discussion
 - Lab’s design for the next day
- 8:30 PM** *4D Eco-System Dinner*

Day 3 Strategic Design & Scale of Impact

- 9:00 AM** Discoveries, Insights and Group Collective Sharing
- 9:30 AM** **Circle 12: Design Principles – The Role of Elders and Next Generation in the New Economy**
Edward Gurowitz, PhD. & Andrew Hewitt
- 10:45 AM** *Break*
- 11:00 AM** **Circle 13: Design Principles – Global Game Changers Expert Team**
- Synchronizing intentions & commitments
 - Financial sustainability: A new financial model
 - KPI for Global Game Changers Labs
 - Committed outcomes and measures for success
Dr. Charles Smith & Dr. Herb Tanzer
- 12:15 AM** *Lunch*
- 1:30 PM** **Circle 14: Design Principles - Matrix for a "New Economy"**
- Completion of matrix for New Economy
 - KPI for globally introduction a new economy matrix system
Prof. Yehuda Kahane & Yoram Lavi
- 2:45 PM** *Break*
- 3:00 PM** **Circle 15: Design Principles - Network and Collaborate With Like-Minded Organizations**
- Mobilizing a global movement, unleashing a global phenomenon
 - Source, empower, promote & collaborate with like-minded organizations
 - Cross-sector collaboration: distinguishing our global partners
 - KPIs for collaboration
Dr. Thomas D. Zweifel & Prof. Garry Jacobs
- 4:15 PM** **Recognition, Completion and Acknowledgment**
Prof. Yehuda Kahane
- 5:00 PM** **Estimated “Launch” Time**