

# Global Game Changers lab Participants

## YK Center Faculty & Staff

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### **Prof. Yehuda Kahane, Chairman & Co Founder, YK Center**

Prof. Yehuda Kahane is a Fellow of the World Academy of Arts and Science. He is the 2011 inductee of the Bickley Gold Medal for Excellence granted by the International Insurance Society for his contribution to the theory, practice and education in risk management and insurance - the highest international award in this area. At that year he was also awarded for his life time achievements by the Israeli insurance industry. He is a Professor (Emeritus) of Recanati Business and the Porter School of Environmental Studies, and headed until recently the institute for business and the environment at Tel-Aviv University. He was the founding dean of the first academic school of insurance in Israel (now the Netanya Academic College). During almost 5 decades he taught in many universities including the

Hebrew University of Jerusalem, the U, of Florida, U. of Toronto, The Wharton School of the U. of Pennsylvania, the U. of Texas (Austin) and others. All his degrees are from the Hebrew University of Jerusalem: BA (economics and statistics), MA (business), PhD (finance). He is life and general insurance actuary.

Prof. Kahane is an active entrepreneur and investor in technological incubators and in numerous technological companies, in a wide variety of areas. A co-founder and director of Ituran (Nasdaq ITRN), Pango Parking, Capital Point, and many other companies, He is the chairperson and co-founder of YK Center – a for benefit institute that prepares managers for the new economy. He is also active in creation of complementary currencies.

<http://en-recanati.tau.ac.il/profile/kahane> , [www.ykcenter.org](http://www.ykcenter.org), [kahane@ykcenter.org](mailto:kahane@ykcenter.org)

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### **Tal Ronen, President, Co-Founder & Lead Game Changer, YK Center Lab Designer, Director and Facilitator**

Tal Ronen is a transformer, executive leading coach and innovative game changer specialist. For over 30 years, Tal has delivered high-impact business coaching, organizational workshops, trainings and motivational corporate keynotes.

A highly trained generator and critical thinker, Tal specialized in working with organizations that are committed to becoming Game Changers and change makers by designing sustainable 4D ecosystem.

At 2013 Tal co-founded YK Center with Yehuda Kahane. YK center's pledge is to make the earth secure and hospitable home for present and future generations. Its primary focus is accelerating transformations to the "new economy", 4D ecosystem designs, that impact people, communities, and organizations through game changing methodologies. YK center's objective is to initiate local and global networks that will collaborate, invent, ignite and implement aligned global intentions, measurements and regulations,

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### **Yoram Lavi, Co-Founder & Managing Partner, YK Center**

With B.Sc in Electronical Engineering and almost two decades working in the high-tech industry in Israel and abroad, Yoram decided to take a different path and take responsibility for the world around him in order to leave the world a better place for following generations. Yoram went onto coaching managers in the business world and consulting organizations to improve their sustainability, as well as strategic consulting with the Tal Ronen Group and co-founding YK Center with Prof. Yehuda Kahane and Tal Ronen. He also entered the field of social enterprise, and established Minga.



**Osnat Eli Weiss, CMO**

As part of Osnat's social marketing business approach, she leads in marketing plans that are based on sustainable brands and social responsibility. Osnat, who has over 15 years of experience in marketing (in companies ranging from the Yes satellite cable company, Maabarot Products, and S. Schestowitz), and leads the field in terms of the new era of consumer consciousness, purpose economy, and corporate social responsibility. She possesses great insight into the world of consumer goods and in depth knowledge and experience in business development in the fields of marketing, service and sales.

Osnat has an MBA specializing in marketing from the University of Ben Gurion, and a BA in behavioral science and specialization in communication from the College of Management.

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**Hagit Partouche, VP, Global Business Development**

Hagit spent the majority of her professional life working for non-profit organizations. With excellent organizational and leadership skills that motivates and engages others in a positive way, Hagit wishes to play a part in making a difference in the world. Hagit has an MBA in Marketing and worked in California for the last 14 years in the fields of event productions, marketing and branding, strategic planning and projects management, fundraising and leadership development, and most of all community building.

Hagit recently joined YK center and is hoping to contribute with her skills and experience and work in an innovative environment that will help forward YK center's pledge "to make the earth a secure and hospitable home for present and future generations".

## Steering Committee

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### **Dr. Charles Smith, Chairman, The Breaking Free Initiative**

A highly experienced Senior Executive Coach, Author, and Leadership Consultant, Dr. Smith is Chairman of The Breaking Free Initiative LLC. The Initiative is for courageous senior executives, business directors, conscious capitalists, professionals, social entrepreneurs, and consultants who want to permeate their own work and constituencies with the ability to Break Free of the gravitational force that binds them to seemingly unchangeable culture and identity. His work has encompassed entire companies, associations, agencies and industries, as well as project teams, manufacturing plants, and union-management groups. Clients have been ambitious entrepreneurs and heads of organizations facing big challenges with people, culture, and important transitions. A graduate of the Boston Public

Latin School, Charlie holds a Bachelor's Degree in Social Relations from Harvard College, an MBA from the Harvard Business School, a Ph.D in Organizational Behavior from Case Western Reserve University, and a Certificate in Gestalt Methods from the Gestalt Institute of Cleveland. He was Visiting Associate Professor of Organizational Behavior at Sir George Williams University in Montreal and taught at the McGill University Centre for Management Education. He is a former President of the Harvard-Radcliffe Club of New Mexico, Executive Editor of Transformation Magazine: a Quarterly Road Map and the Alliance of Kindred Spirits Newsletter. Dr. Smith has written two books, "The Merlin Factor" and "Navigating from the Future," as well as many articles which can be located at:

<http://libraryofprofessionalcoaching.com/>

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### **Edward M. Gurowitz, Ph.D., Business Consultant, Executive Coach**

Ed Gurowitz has spent over 35 years on the front lines of organizational change, partnering with executives, entrepreneurs, and organizations to provide training and consulting in leadership, communication, collaboration, and organizational effectiveness through executive coaching, consulting, and designing and delivering programs. He has consulted to organizations ranging from Fortune 100 companies to startups and non-profits.

Ed has served as a contract executive in startups and public agencies and a consultant to startups seeking venture and angel financing. In these capacities he wrote and assisted in writing business plans for presentation to investors, for internal development, and to make the business case for new ventures and acquisitions. He also was a Mergers and Acquisitions Advisor for Citigroup Geneva Capital Strategies where he worked with owners of middle-market businesses to document and market the value of their businesses for sale or merger.

As a contract executive Ed established and managed an HR program for a multi-agency insurance firm and was Contract COO for a bi-state regional planning agency where he shifted the culture to one of collaboration, high performance, and customer focus. In both these positions he specialized in talent assessment, management, and development. In addition to his Ph.D. in Psychology and 35 years' experience in Organizational Psychology, he is certified in administration and interpretation of the Myers Briggs Trait Inventory (MBTI), the DISC, and other assessment tools.

In his work Ed has concentrated on producing organizational change while maintaining and increasing productivity and profitability by unleashing the **power** of people through enhanced communication, collaboration, and teamwork. In addition to his work in North America, he has worked extensively in Europe, Africa, Asia, the Middle East and Australia.

Ed holds degrees in Psychology and Brain Research from Cornell and the University of Rochester and is a leading-edge thinker in the area of the impact of brain function on leadership, management, and communication. A member of the Neuro-Leadership Institute, he is the author of a book, The Molecular Basis of Memory and numerous articles on clinical psychology, organizational psychology, and management as well as the forthcoming book Gender Partnership: Beyond Equity and Equality.

He has facilitated negotiations in the Mergers and Acquisitions arena as well as union-management negotiations and has coached CEOs and other executives in areas such as decision-making, delegation, and leadership.



### **Andrew Hewitt, Founder, GameChangers 500**

Andrew Hewitt is the Founder of GameChangers 500, an organization that shines the spotlight on the world's top For-Benefit businesses. Considered an alternative to lists like the Fortune 500, GameChangers 500 looks beyond revenue as the "point system" and awards organizations up to 9 badges that represent symbols of success in this "new game" of business.

His research has led him to be featured in major media such as BBC World News, Forbes and Fast Company, speak at premier venues such as TEDx and the Social Entrepreneurship World Forum, and work with both innovative new companies like Zappos.com as well as consult century old corporations like Kraft Foods that are transitioning to the "new game".

Andrew's progress in helping define a new "For-Benefit" model of business earned him a seat on the Advisory Council for the Fourth Sector Mapping Initiative that is helping the US government formalize the For-Benefit legal model to become a new fourth sector of the economy, joining the existing three sectors—for-profit, non-profit and government.

Andrew's passion to inspire young leaders to seek careers at For-Benefit companies has him actively involved with universities such as Princeton, Harvard, and the United Nations University for Peace.

After years of growing up in snowy Canada, Andrew now spends most of his time defrosting in Encinitas California where he is leading the charge to build a regional ecosystem to support local For-Benefit businesses.

Learn more: [www.GameChangers500.com](http://www.GameChangers500.com) @a\_hewitt

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### **Dr. Thomas D. Zweifel, Strategy & Performance Expert, Professor, Author**

Dr. Thomas D. Zweifel is a strategy & performance expert, catalyst and coach for leaders of Global 1000 companies. Since 1984 he has partnered with clients on four continents to meet their business imperatives. An authority on integrating planning, people and performance, he helps his clients ask the right questions, confront taboos, build vision and strategy alignment and boost the productivity of organizations, teams and managers. Ultimately Dr. Zweifel's specialty is unleashing the human spirit in organizations—without unnecessary blah-blah, impractical training programs, or false dependencies on high-priced consultants.

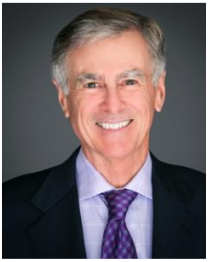
Selected corporate clients: Airbus, Avon, Banana Republic, Citibank, ConocoPhillips, Credit Suisse, Dell, DHL, Faurecia, Fiat, General Electric, General Motors, Goldman Sachs, Google, Johnson & Johnson, JPMorgan Chase, Medtronic, Nestlé, Novartis, Procter & Gamble, Roche/Genentech, Sanofi-Aventis, Siemens, UBS, Unilever, Zurich.

Selected other clients: Bundesamt für Gesundheit (Swiss Federal Office of Public Health), Columbia University, European Center for Pharmaceutical Medicine, Kazakhstan prime minister and cabinet, UN Development Programme, US State Department, US Air Force Academy, US Military Academy at West Point.

Member of the boards of Paramount Business Jets, Keren Hayesod, Oamenii Cetatii Foundation, International Journal of Communication Research.

Ph.D. in international political economy 2001, New York University. 2001-2013 adjunct professor for leadership at Columbia University, since 2004 HSG (St. Gallen University). Speaker on the rosters of 10 speaker bureaus.

Author of 7 books, including "Communicate or Die" (2003), "The Rabbi and the CEO" (2008, co-author Aaron L. Raskin), Jewish Book Award and Foreword Book of the Year finalist, "Leadership in 100 Days" (2010), "Culture Clash 2" (2012) and "Strategy-In-Action" (2014, co-author Ed Borey).



### **Russell Bishop, World-Renowned Executive Coach and Author**

Professional Background: A recognized expert in personal and organization transformation, Russell has helped thousands of individuals around the world discover more about who they truly are and how to create balance and success in their personal and professional lives. His seminars, coaching, and consulting expertise provide individuals and organizations a new approach to integrating the experience of wellbeing with high levels of productivity in their personal and professional lives.

Russell is an internationally regarded speaker, educator and consultant. His corporate clients include Fortune 500 executives in aerospace, healthcare, pharmaceutical and biotechnology, information technology, telecommunications and oil and gas. He has extensive international experience working in Europe, Asia, North and South America.

I like to help people get what they think they want as fast as possible so I can ask, "Was that it?" In my experience, all too often people seem to settle for what shows up in life rather than creating the life to which they truly aspire.

A range of consciousness experiences with people such as Virginia Satir, John Enright, Jean Houston, Alexander Lowen, John Grinder, Caroline Myss, and other visionaries in world of personal transformation have informed my work over the years. In 1978, I teamed up with my spiritual teacher, John-Roger, to create Insight Seminars, an experiential awareness program designed to help people deal with the deeper aspects of leading a more loving and fulfilling life.

Along the way, I have been fortunate enough to discover a powerful and inspiring blend of insights and best practices for personal and professional transformation. Today, I call this work Purpose Driven Leadership. – Making Differences Worth Making. In addition to my book, *Workarounds That Work: How to Conquer Anything That Stands in Your Way at Work*, I have authored over 200 articles in such leading publications as *The New York Times*, *Forbes*, *Strategy & Business*, *Crain's*, *The Huffington Post*, *Psychology Today*, *World Finance*, *CIO*, *CFO*, *The Globe and Mail* and *PC World*. I have started a couple of not-for-profit organizations and served on several boards, including the advisory board for the Points of Light Foundation. I am an avid golfer, amateur chef and enjoy riding my bike around Santa Barbara.



## List of Lab Participants

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**Ursula B. Koch, MSc, MS, is head of the Department of the National Prevention Program in the Federal Office of Public Health in Switzerland**, where she oversees the development and implementation of the national prevention program to tackle chronic diseases and addiction disorders. She has an appointment as lecturer and research fellow at the Institute for Primary Care at the University of Zürich in the area of health services research & innovation. She also contributes as a visiting lecturer to Harvard Medical School, Department of Global Health. She spent as a Swiss Harkness Fellow in Health Care Policy and Practice, a year in the United States at Harvard University. Prior to this appointment, she was head of section in the Federal Office of Public Health and led the first comprehensive mental health program in Switzerland. Beside her management

roles, Koch worked in many advisory positions and has collaborated with the Swiss Government to develop the current health policy agenda 2020, supported private companies that champion the promotion of a healthy lifestyle by committing themselves with voluntary campaign pledge and supervised national campaigns. In her functions she gained much experience in multi-sector collaboration (e.g. public-private-partnerships) to change the economic, environmental, educational and societal conditions leading to better health and sustainability. Koch holds a master of science from the University of Zurich and a master's in organizational development and coaching and is trained in NGO-/Association Management. She is furthermore specialized in Health Psychology a postgraduate education of the Swiss Psychologists federation.

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**Prof. Garry Jacobs, American social scientist and management consultant CEO, the Board of World Academy of Art & Science**

Garry Jacobs' is an American social scientist and management consultant working on formulation of a theoretical framework and applies strategies to accelerate human development at the level of society, organizations and individuals. He is Chief Executive Officer and former Chairman of the Board of World Academy of Art & Science, and co-chairs the Academy's projects on New Economic Theory and New Paradigm for Human-centred Development. He is also Chair of the Board and CEO of World University Consortium, engaged in efforts to develop a new paradigm for global higher education, including trans-disciplinary social science courses, delivery systems and pedagogy. New Economic Theory is the core theme of Cadmus Journal, of which he is editor, and of his work as a full member of the Club of Rome. A Napa, Californian, for the past 40 years he has been engaged in

social science research at The Mother's Service Society, India where he is currently Vice-President. He is also Distinguished Professor of Trans-disciplinary Studies at Person-Centered Approach Institute, Italy, an institution founded by world-renowned psychologist Carl Rogers. From 1989 to 1994, Jacobs was Member-Secretary of the International Commission on Peace and Food, a group international convener of ICPF's working groups on Employment and on Transition in Eastern Europe, coordinator of the ICPF research team that evolved a strategy to generate 100 million new jobs in India, and editor of the Commission's report to the UN entitled Uncommon Opportunities: Agenda for Peace and Equitable Development. He is also a management consultant and partner since 1987 in Mira International, a consulting firm providing management guidance to firms in a wide range of industries in the USA, Europe and India. His consulting work includes assignments for small, medium and large corporations on strategies to elevate corporate values, accelerate growth, and improve profitability. He is co-author of two books on business growth The Vital Difference: Unleashing the Powers of Sustained Corporate Success and The Vital Corporation: How American Companies Large and Small Double Profits in Two Years or Less and hundreds of articles on a wide range of social science topics.

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**Shlomo Yishai PhD.**

Founder and Director of Humanity's Global Era Research Center

Author of Humanity's Global Era: A Dual Paradigm Change

Expert in the fields of 'Humanity's Global Era' and 'Research on Emotions'.

'Israel Air Force Academy for Senior Officers'

At 2011 he headed the team responsible for formulating the Academy's leadership rationale. The rationale led by Dr. Yishai served as the basis for the development of the Air Force's Academy for Senior Officers.

Academy: Lecturing undergraduates and graduates at Herzog College since 1995.

At 2010 was appointed head of the program for training directors.

2003 - 2008: doctoral studies in Research on Emotions at the Interdisciplinary Center, Haifa University and received his PhD. at 2009.



### **Dr. Herb Tanzer, Independent Personal and Organizational Transformational Coach**

Dr. Herb Tanzer is an internationally recognized leader of cutting-edge programs. He is renowned for his mastery in delivering and designing levels of training and coaching known to consistently produce exponential results in the areas of leadership, innovation, effectiveness and high performance.

His expertise and consulting extend beyond the United States to clients and companies in Canada, Sweden, Australia, India, Columbia, Israel and Mexico. Among his corporate clients are some of the world's top Fortune 500 companies: Lucent Technologies, Pfizer, Amgen, Oracle, Ely Lilly, Raytheon, Citizens National Mortgage, and Siemens.

Immersed in the field of training and development since the 1980s, he has designed and delivered corporate workshops and seminars that empower professionals, managers and senior executives in leadership, communication, teamwork, partnership and entrepreneurial endeavors. In the last twenty-eight years, Dr. Tanzer has coached tens of thousands of people from diverse cultures.

Dr. Tanzer graduated Phi Kappa Phi with a Doctorate in Veterinary Medicine with distinction from Cornell University in 1956. As recipient of the prestigious Borden Award, he was honored for being first in his class throughout the four-year curriculum.

During his twenty-five years in a successful clinical practice Dr. Tanzer lectured internationally. He also served as a research consultant at several prominent research institutions.

Dr. Tanzer has hosted his own television show on CNN, and subsequently worked with the NBC and ABC networks. He is a published author and sought after speaker. Dr. Tanzer currently resides in San Diego's North County, in California with his wife and partner, Elizabeth Goodman.

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### **Elizabeth Goodman, Author, Lecturer, Singer, Entrepreneur, Extraordinaire**

Elizabeth Goodman is today's answer to reviving the feminine spirit in a world that required women to wear too many hats at once. She celebrates all that women have to offer while playing on a man's playground. The evolution of today's female requires a new understanding and a resurrection of respect. She convincingly impresses upon us that women in their forties, fifties and sixties and just coming into wholeness. This is best exemplified in some of today's tribal communities. Her lectures in relationships with others, with ourselves and with the universe in general, assist women in

understanding the significance and beauty that lies in the privilege of acquiring timely experience on this planet.

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### **Mark Reynolds, Executive Director, Citizens' Climate Lobby**

Mark Reynolds is the Executive Director of Citizens' Climate Lobby. He is a globally recognized expert on bringing citizens and elected officials together to find common ground on energy, environment and public policy. Mr. Reynolds has been credited with CCL's explosive growth. Every year for the last five years the organization has doubled in size.

The world's leading climate scientist said, "Most impressive is the work of the Citizens' Climate Lobby...If you want to join the fight to save the planet, to save creation for your grandchildren, there is no more effective step you could take than becoming an active member of this group."

Prior to Citizens Climate Lobby Mr. Reynold's work was on the private sector primarily in the arena of organizational effectiveness and productivity. Clients like NASA and Boeing used Mr. Reynolds to train their top tier scientists and engineers to generate more focused and strategic outcomes.

Part of the work in productivity included founding, building and selling businesses. Included in one of the acquisitions was Mr. Reynolds becoming an Executive Director for a publicly traded company that purchased one of his startups. This gives Mr. Reynolds a unique perspective of not just the nonprofit world but also the corporate world whose support we will need to get major legislation passed.



**Dr. Sabrina Spatari, Ph.D., P.Eng., Associate Professor, Drexel University**

Dr. Sabrina Spatari's research and expertise focuses on the development and application of life cycle assessment (LCA) and other systems analysis methods for guiding engineering decision making and public policy. Her specific interests include industrial ecology, biomass and bioenergy, biofuels, and urban infrastructure. Dr. Spatari studied Chemical Engineering and received her Ph.D. in Civil Engineering from the University of Toronto. She currently represents Drexel in the NEWBio Consortium led by Penn State, which focuses on researching and producing the non-food biomass resources in the Northeast region. Her research on biomass resources and renewable energy extends to multiple U.S. and international projects, including in Uruguay and Israel. In 2013, she was an invited speaker at the National Academy of Engineering's Frontiers of Engineering meeting to speak on LCA of biomass conversion and she was the 2014 recipient of Drexel University's Louis and Bessie Stein Family Fellowship.

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**Mathis Wackernagel, Ph.D., is Co-Creator of the Ecological Footprint & President of Global Footprint Network** ([www.footprintnetwork.org](http://www.footprintnetwork.org)), an international sustainability think-tank. The think-tank

focuses on bringing about a sustainable human economy in which all can live well, within the means of one planet. It proposes the Ecological Footprint, which measures how much nature we use, how much nature we have, as a tool for bringing ecological limits to the center of decision-making everywhere. Mathis has worked on sustainability on six continents and lectured at more than a hundred universities. From 2011-2014 Mathis was also a visiting professor at Cornell University. His awards include the 2015 IAIA Global Environment Award, the 2013 Prix Nature Swisssanto, the 2012 Blue Planet Award, the 2012 Binding-Prize for Nature Conservation, the 2012 Kenneth Boulding Memorial Award, the 2011 Zayed International Prize for the Environment, an honorary doctorate from the University of Bern, a 2007 Skoll Award for Social Entrepreneurship, a 2006 WWF Award for Conservation Merit, and the 2005 Herman Daly Award of US Society for Ecological Economics.

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**Nahid Mokhtari, PhD., Founder and Spokesperson for the Foundation for the Education of the Heart.**

Dr Mokhtari spent her professional life as a scientist, researcher and medical educator, and has over 30 years management and leadership experience. Much of this time was spent in exploring the scientific bases and success of alternative pain medications. Complementary to her professional work, she pursued a variety of spiritual traditions to understand the origins and mitigation of physical pain and the pain of loneliness that many feel, which modern and alternative science has not been able to answer. In her exploration she came to understand much of the pain we experience is a result of the failure of our creative spirit to be free to express itself. She came to understand a creative spirit lies within each heart and if this creative spirit is not free to play in some way true to itself we will experience pain.

For the past 17 years, Dr Mokhtari has looked to blend the available scientific and spiritual aspects of her understanding to be an active spokesperson, teacher, educator, TV host producer, and radio commentator to communicate the understanding of this creative spirit and what it means for one's life. Her recent activities have been focused on the Psychological aspect of the creative spirits and its role in creating the human experience as a new species. Finding the truth that lies within our own heart allow each of us to use our own inner wisdom to guide our life individually and globally in a harmonious way.





### **Shay Shabtai - IDF retiring Colonel**

Humanity's Global Era Research Center - Head, Research& Development, IDF

A retiring Colonel from the IDF and more than 20 years expert and practitioner in Middle East issues, Israel's national security and strategic and military planning. His last two duties in the IDF were Head of the Long Term Strategic Planning Department and the commander of the Israeli Government Interagency Courses Program.

Academy: Received his MA Magna Cum Laude from the Tel Aviv University Executive Program for Middle East studies, and is currently a PhD candidate.

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### **Susan Patterson, Author, Speaker and Advocate in the Fight Against Human Trafficking**

Like many of us, Susan Patterson has always been interested in protecting the environment. Her adult journey began as a foster, adoptive mother which got her involved in fighting Human Trafficking as the majority of victims are from the foster care system. She speaks to over 20,000 people a year on how they can get involved in the fight against Human Trafficking. Her book, "How You Can Fight Human Trafficking, Over 50 Ways to Join the Fight" outlines close to 100 actions an individual, faith community or service group could do to fight Human Trafficking. Her research into Human Trafficking led her to discover that over 2/3rds of all Human Trafficking is in the third world. As a result of global warming, in many parts of the third world, it is already getting too hot to grow food

making the poor, poorer so they sell their oldest child to the Human Traffickers so the rest of the family can afford to eat. While the Human Trafficking book includes actions one can take against Global Warming, the number of people who are interested in reading a book on taking action against Human Trafficking is limited. So Susan wrote a second book that has had tremendous appeal because of the title, which is "15 Minute Healthy, Organic Meals for Less Than \$10 a Day." While delivering on its promise of teaching one how to eat healthy on a budget, the book motivates one to use Fair Trade food products and be responsible for the environment because if it becomes too hot to grow food, the whole "let's eat organic" conversation becomes a mute point. The "food" book outlines many actions one can take in the fight against Global Warming.

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### **Maya Zuckerman, Transmedia Producer and co-founder**

Maya is a transmedia producer and emerging technology aficionado who applies the power of transmedia to world-changing ideas

She brings a wealth of experience from different media silos: visual effects, film, production, gaming, startups, product management and brand narrative. She has worked with big feature films and on game cinematics such as "Ghostbusters" and "Star-Trek online" for companies such as Ubisoft, EA, Vivendi and Activision. She has also worked in product development for companies such as the Chopra Center, Harpo Productions and Salesforce.com.

Current projects include: Transmedia SF - An agency and a meetup group exploring where storytelling meets technology in San Francisco. She is the co-founder of the agency and the transmedia producer for their first interactive documentary - Madame Mars - woman and the quest for other worlds.

Keyframe-Entertainment - where she is creating a thriving media and business ecosystem for the whole transformational culture.

Dark Prophet - A sci-fi franchise telling the story of a math genius and DJ who finds hidden messages in music.

Lucidity Six Year Mythos project - as a Transmedia Producer

Hummingbird Labs - as an adviser

SF WEB FESTIVAL - Board of Directors

Future of Working Summit - Catalyst - facilitate the rapid prototyping session on "Reframing the Working Narrative"

Maya was featured as one of the "women in transmedia" – honoring women pioneering the field in an article written by Liz Nord for PBS/POV website.

Maya also served as an organizer for HardwareCon - a 2 day conference for Hardware Startups, featuring wearable tech, IoT, robotics, 3d printing, virtual reality and more - Keynote by Carl Bass - Autodesk CEO.



**R. Harwood Beville, Co-founder and Chairman, Kaonetics Technology Inc.,**

I remain an active co-creator and backer of high-promise, high-impact enterprises, dedicated to accomplishing the impossible. My principal endeavors (each of 9 – 24 yrs) over the last three decades include Co-founding and Chairing Kaonetics Technology, developer of totally unique subatomic particle beams, able to incapacitate any electronic circuitry at distance, whether stationary or onboard moving land and air targets. Also, I Co-Founded and lead DirectGene, the first private developer of gene-based molecular drugs, exquisitely targeted to treat metastatic cancers. And my most impactful commitment was to the Rouse Company, an industry-leading retail developer; where I was Chief Operating Officer for 15 years...for an organization of 4000. My focus was the origination of radical innovations, of which four were adopted worldwide. My deepest 'want' was to thoroughly transform the operating leadership within our workforce of 72 teams, and to convert almost entirely to Bottom-up leadership, wherein each team was freed from top-down controls and liberated to self-generate and deliver their own goals, as a team, provided that they undertook the 'impossible', transformed themselves, gave-back meaningfully to communities they served, and took-care of our shareholders/owners.....all designed to bring-forth the absolute best for and from our people. A few other endeavors include Chairing the Carmel Film Festival, currently, and Chairing for 25 years the Tai Sophia Institute before and 'as it became' the Maryland University of Integrative Health, now imminent world-wide. I have served-on nine eleemosynary Boards or national team-efforts to raise funds. Re: formal education.... granted an MBA from the Harvard Business School and an B.S. in Mechanical Engineering, from the University of Maryland. Married after graduating, Judy and I live in Carmel, CA.

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**Rabbi Karen Deitsch**

Rabbi Karen Deitsch received her B.A. from the University of California, Los Angeles in Psychology in 1996, and was ordained in 2004 by the Hebrew Union College Jewish Institute of Religion in 2004 - with a focus on Jewish mysticism. While pursuing these degrees, she also received certifications in homeopathy and clinical hypnotherapy, and spent a year studying Chinese medicine. After serving as a congregational Rabbi for several years, she left the 'mainstream' to create a mystically based community, within which she provides individual spiritual counseling, congregational rituals, officiation for life cycle events, and lectures on a wide range of subjects dealing with consciousness of mind, body and spirit. She lives in service of the healing of the Shechinah - both manifest as the Mother Earth and unmanifest as the Divine feminine, and to the experience of God as the union of masculine and feminine in the Divine sacred Marriage.

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**Zen Honeycutt**, is the Founder and Director of Moms Across America, a National Coalition of Unstoppable Moms, with the motto "Empowered Moms, Healthy Kids." MAA has over 400 leaders who have created 600+ community events in 46 states in the first 2 years of inception. Moms Across America empowers and amplifies the voice of the mom locally and nationally to create healthy communities by raising awareness about GMOs and related pesticides in our food.

Zen has three boys with allergies and autism symptoms which greatly improved when they went GMO Free and organic. She discovered that thousands of Moms are seeing the same results and MAA is expanding to Moms Across the World with co creator Vandana Shiva. Zen has been seen on CNN, the Dr.Oz show,CSPAN, in the news in Rueter's, RT.com, Fox News, the Wall Street Journal and hundreds more media outlets. She has been a speaker at the International GMO conference in Beijing, China, Australia, New Zealand, Switzerland and others. Zen is a powerful leadership coach, speaker and consultant. She is currently working on a book called " Unstoppable Love: Empowering Community Leaders to be Global Game Changers."