



# WORLD ACADEMY OF ART AND SCIENCE

## NEWSLETTER

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SUMMER/FALL 2000

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### The Arts in Global Civilization A New Direction for the Academy

Walter Truett Anderson

In recent years the work of the World Academy has focused primarily on matters of science, technology and governance, and has had relatively little to do with the arts that are, after all, a part of our title and founding purpose.

It may be time to change this.

Over the coming few years, in response to requests from many Fellows, we hope to begin a new exploration of the present and future of the arts—not to the exclusion of our other concerns, but rather as an attempt to widen and deepen them. So we begin with the recognition that (1) the arts are a powerful force in the development of a global civilization, and (2) that the conditions of life in a rapidly-changing, high-technology global information society provide unprecedented new challenges and opportunities to human creativity.

Some of the subjects that might logically be a part of this exploration include: the globalization of popular culture; the uses of electronic media and new technologies in the arts; the literature of multiculturalism; intellectual property rights; the changing global roles of architecture and design; and the growing importance of aesthetics, creativity and performance in areas of life—such as ecology and politics—that we don't usually think of as artistic.

I welcome your comments and suggestions by e-mail at [waltt@well.com](mailto:waltt@well.com), or by post at the president's office address noted on the back of this Newsletter.

### Send Us Your E-mail and Web Address

Electronic communication has become an increasingly important part of the Academy's operations, and we hope to be able to phase out the printed Newsletter entirely in the near future. If you have an e-mail address not currently in our files (or wish to replace an old one), or a website you would like others to know about please notify Keith Vargo at: [kvargo@hhh.umn.edu](mailto:kvargo@hhh.umn.edu).

### Steven Rosell Elected New Secretary-General

Dr. Steven Rosell was elected Secretary-General of the World Academy at the February meeting of the Executive Committee. He moves into a critical role of Academy leadership in an office that has been vacant since the expiration of the term of former Secretary-General **John Proctor**. Rosell is president of Leadership Learning Network Inc., a firm that uses dialogue as a core skill to advance new, more open forms of leadership; and is also president of the Meridian International Institute, a nonprofit organization incorporated in both the United States and Canada.



He acts as an advisor to governments, international agencies and major firms, and is the author of numerous articles and books. His most recent book is *Renewing Governance: Governing by Learning in the Information Age* (Oxford Univ. Press, 1999).

Prior to beginning his present career as an organizational consultant, he was a senior official of the Government of Canada, working for the most part in the Privy Council Office where he led the group of officials responsible for advising four Prime Ministers on the organization of government and related issues. He has also served as a senior fellow at the International Development Research Centre, and as director of the Governability Research Program at the Institute for Research on Public Policy. He earned MS and PhD degrees in Organizational Behavior at Cornell University. He can be contacted by e-mail at: [rosell@llninc.com](mailto:rosell@llninc.com)

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## At 80, Carl-Göran Hedén Retires from Biofocus Foundation

**P**rof. **Carl-Göran Hedén**, after a long career in science and public service as—among other things—secretary-general of the International Association of Microbiological Societies, head of the UNESCO Microbiological Resource Center in Stockholm, and president of the World Academy, is retiring from his position as the founding executive director of the Biofocus Foundation. Biofocus was created by the World Academy in 1990—with the help of a grant from the Sven and Dagmar Salen Foundation—to explore ways of coordinating biotechnology-based entrepreneurial initiatives to favor and encourage sustainable development in poor regions of the world.

Prof. Hedén's retirement is being honored in Stockholm at a seminar entitled "The Place of Value in a World of Change." It is organized around four central issues: (1) Access to the Advances in Applied Microbiology, (2) Access to Housing, (3) Access to the Fruits of Bioinformatics, and (4) Access to Water, Energy and Materials. A summary presentation of the proceedings will be posted on the World Academy website ([www.worldacademy.org](http://www.worldacademy.org)).

The title is intended to serve as a reminder of the seminal Nobel Symposium, "The Place of Value in a World of Facts," which took place in 1969. At that meeting the then-president of the World Academy, Prof. **Harold Lasswell** of Yale, proposed the creation of a World University—an idea that expressed both the idealism of the times and the Academy's hopes in the first decade of its existence.

The seminar was organized by a committee chaired by former WAAS European Division president **Sam Nilsson**. Future directions for the Biofocus Foundation are being explored under the direction of ambassador **Anders Wijkman**, who succeeds World Academy president emeritus **Harlan Cleveland** as chairman of its board.

## International Nominations Panel Formed

**F**ourteen distinguished Fellows of the Academy have agreed to serve as members of a new Nominations Panel whose function will be to search actively for outstanding new potential Fellows from diverse professions and regions of the world. Prof. **Mohamed Kassas** of Cairo University, Egypt, a member of the Academy's Executive Committee, will chair the panel. The members are:

**Mohamed Kassas** (chair)  
**Pushpa Bhargava**  
**Paz Buttedahl**  
**Jose Ireneu dos Remedios Furtado**  
**Susantha Goonatilake**  
**Bob Horn**  
**Calestous Juma**  
**Tommy Thong-Bee Koh**  
**Erika Landau**  
**Graham T. T. Molitor**  
**Alina Mungiu-Pippidi**  
**Francisco Sagasti**  
**Ziauddin Sardar**  
**Stephen Toulmin**

**Please note:** The formation of this panel supplements, but does not replace, the traditional nominations procedure. All Fellows are still strongly encouraged to help build the Academy's future by recommending prospective new members. Nominating letters, together with a seconding letter and a CV of the nominee, should be sent to the Chair of the Admissions Committee, e-mail: [asandi@worldbank.org](mailto:asandi@worldbank.org). The next cycle of nominations closes Dec. 31.

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## Elsa Porter Appointed to Admissions Committee

**E**lsa Porter of Portland, Oregon, joins chairperson **Ana Maria Sandi** of Bucharest, Romania, on the WAAS Admissions Committee. The Admissions Committee's function—currently being converted to an email-based system—is to process and review nominations of new Fellows.

Porter, a former U. S. Assistant Secretary of Commerce, is a Fellow of the National Academy of Public Administration and was elected Fellow of the World Academy in February, 2000. She currently serves as chair of the subcommittee on Space Technology Commercialization of the National Aeronautics and Space Administration, and also chairs a local government task force examining the provision of mental health services in Oregon.

## The Future of the Academy

F. David Peat

A round table conference entitled *The Future of the Academy*, is taking place in the village of Pari, Italy on 8-11 September 2000. The meeting is sponsored by the World Academy of Art and Science, with small additional funding from several other sources. The University of Siena is acting as patron.

Before discussing the conference itself I'd like to say a few words about the village. I came to Pari in 1994, purely by chance and in the spring of 1996 decided to move here permanently. It seemed an ideal place to write and to think – a village in a striking state of preservation and people who continued to live very traditional lives. It struck me on my first visit that from such a perspective one could think more clearly about the future and reflect on the present values of our society.

The idea for *The Future of the Academy* itself was born out of a round table meeting of artists and scientists held in London. The discussion was particularly rich and participants observed that such a far ranging meeting of minds no longer took place in the context of universities. Universities were originally the transmitters of culture, learning and independent thought. But how are they fulfilling this role today? What will be the function of the increasing number of independent scholars, corporate think tanks and universities, informal organizations, networks of conversations, distance education and the Internet? How will knowledge and learning be reflected in the values of society? Can learning continue as a life-long pro-

cess? Where will young people go seek their knowledge and wisdom? What will be the value of scholarship? How will all of this be reflected in the changing values and organization of society?

In the past scholars acted as arbiters who accredited knowledge. Today's professions are becoming disenfranchised. In the public view, politicians, academics, doctors and scientists are increasingly influenced by financial and institutional pressures. Who, then, will take a critical stance against the vested interests of governments and corporations?

We have reached a critical point where guidance is needed, yet governments and leaders appear curiously indifferent to these issues. In their place it is possible that small groups, such as the one meeting in Pari this September, may act as catalysts for transformation.

Participants at the meeting are coming from Canada, USA, United Kingdom, Portugal, France, Austria and Italy. Additional information on the meeting can be found at [www.f davidpeat.com/conferences/academy.htm](http://www.f davidpeat.com/conferences/academy.htm). In addition there is an active Dialogue Forum on this topic to which all WAAS fellows are invited to participate. The forum can be found at [www.f davidpeat.com/forums/academy/overview.htm](http://www.f davidpeat.com/forums/academy/overview.htm). A full report on the meeting will be published in the next edition of the WAAS Newsletter.

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## The Future of Environmental Governance

Global governance has been one of the Academy's major fields of interest for several years, and currently the focus is on the environment. Are the various international governmental organizations charged with global environment dealing adequately with present and future challenges?

The idea of a new World Environment Organization (WEO) is strongly supported by some, equally strongly opposed by others.

Informal discussions on this subject among Academy Fellows are already underway, and this summer **Richard Benedick**—who was chief negotiator and a principal architect of the 1987 Montreal Protocol on protecting the ozone layer—met with **Walt Anderson** and **Harlan Cleveland** to explore the possibility of a future Academy initiative in environmental governance.

Comments from Fellows are welcome. Ambassador Benedick is chair of the exploratory task force, with assistance from **Frank Biermann**, research fellow at the Potsdam Institute for Climate Impact Research (PIK), Germany, and part-time research scientist with the Secretariat of the German Advisory Council on Global Change in Bremerhaven, Germany. They can be contacted by e-mail at: [richard.benedick@pnl.gov](mailto:richard.benedick@pnl.gov) or [frank\\_biermann@hotmail.com](mailto:frank_biermann@hotmail.com).

## Symposium

### The Psychology of Globalization: New Identities, New Maps, New Challenges

On Sunday, February 27, 2000, the World Academy hosted an exploratory conversation about an aspect of globalization frequently overlooked in the studies and debates on that subject. At the University Club in San Francisco, a panel of distinguished scholars and writers considered some of the ways that people are going about the business of defining who and what they are in today's highly mobile, multicultural and information-saturated world. Discussion leaders included:

**Mary Catherine Bateson**, Professor of Anthropology and English, George Mason University;

Percy Hintzen, Chair, Department Of African-American Studies, University of California;

Roberto Lovato, international management consultant;

**Maureen O'Hara**, President, Saybrook Graduate School;

Edward E. Sampson, Professor of Psychology, California State University Northridge;

**Stephen Toulmin**, Center for Multiethnic and Transnational Studies, University of Southern California;

Ling-chi Wang, Chair, Asian-American Studies Program, University of California;

Helen Zia, Contributing Editor, *Ms.*

The luncheon keynote address was given by **John Gardner**, former U. S. Secretary of Health, Education and Welfare and founder of Common Cause, who was honored with a Special Award for contributions to global civilization and "leadership in thought that leads to action."

Opening remarks were delivered by **Harlan Cleveland**, now President Emeritus, who formally invested **Walter Truett Anderson** as the new President of the World Academy.

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## New Fellows Inducted in 2000

**Frank Biermann**

Potsdam Institute for Climate Impact Research,  
Germany

**Hans-Eberhard Dentler**

L'associazione J. S. Bach, Toscana,  
Italy

**Kathryn Foster**

University at Buffalo, New York,  
USA

**Francis Fukuyama**

George Mason University, Virginia  
USA

**John W. Gardner**

Stanford University, California,  
USA

**E. Gyimah-Boadi**

Center for Democracy and Development, Accra,  
Ghana

**Ivo Josipovic**

University of Zagreb,  
Croatia

**Hirotoishi Komoda**

The Historia Institution, Tokyo,  
Japan

**Patrick Mendis**

University of Maryland Asian Division,  
USA

**Graham T. T. Molitor**

Public Policy Forecasting, Potomac, Maryland  
USA

**Siro Polo Padolecchia**

European Institute for Futures Studies,  
Monaco

**Elsa Porter**

Lecturer, organizational consultant, Portland, Oregon,  
USA

**Gunter Pauli**

ZERI Foundation, Geneva,  
Switzerland

**Ismail Serageldin**

The World Bank, Washington, D. C.  
USA

**Francisco Varela**

Centre Nationale de la Recherche Scientifique, Paris,  
France

## News of Fellows

**Bruno Freschi**, having served for more than eleven years as Dean of the State University of New York School of Architecture and Planning, has joined Cannon Design, a nationally ranked architectural, engineering, planning and design firm, as Design Principal.

**Calestous Juma**, formerly director of the African Centre for Technology Studies in Kenya, has joined the Center for International Development at Harvard University as director of the Science, Technology and Innovation Program.

**Brian Locke**, founder of Cadogan Consultants Ltd., UK, and a worldwide leader in education, technology transfer, and design innovation aimed at improving efficiency and reducing pollution and waste, has been elected president of the Design & Industries Association. Prof. Locke continues a distinguished list of past presidents of the DIA.

**Ruben F. W. Nelson**, President and CEO of The Alliance for Capitalizing on Change, announces an international conference, "Humanity's New Assignment: Embracing the Adventure of Creating our Future," which will be held in Calgary, Alberta, Canada, November 15-17, 2000. For further information see [www.capitalizingonchange.org](http://www.capitalizingonchange.org).

**Hirsch Lazar Silverman** has been appointed to the joint Mensa Education and Research Foundation-American Mensa Ltd. Research Review Committee, which is charged with evaluating requests for access to Mensa members as subjects for research projects and judging for the International Awards for Excellence in Research. Dr. Silverman was also elected to the Fellows Committee of the American Psychotherapy Association

**Majid Tehranian**, Professor of Communication at the University of Hawaii and director of the Toda Institute for Global Peace and Policy Research, had an unusually productive 1999: three books—one authored, two edited. They are:

**Global Communication and World Politics: Domination, Development, and Discourse**

by Majid Tehranian. Boulder: Lynne Rienner Publishers, 1999.

**Worlds Apart: Human Security and Global Governance**

Edited by Majid Tehranian (London: I.B. Tauris, 1999)

**Asian Peace:**

**Regional Security and Governance in Asia Pacific**

Edited by Majid Tehranian (London: I.B. Tauris, 1999)

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## Website Update

The World Academy now has its own world wide web site: <http://www.worldacademy.org>. You can easily get to it by using any of the web browsers.

The physical location and host for this site is a computer owned by Simon Fraser University in Vancouver, British Columbia and much appreciation and thanks go to Prof. **Morley Lipsett** for making this possible. Having a web site allows for enhanced communication among Fellows and this can be done at a lower cost.

When you visit the site you will find an *Introduction*. This is useful to those Fellows who want to review the background of the WAAS or perhaps tell others about the WAAS, its founding, aims and ideals. A second section called *Fellows* is a useful public space which provides information on the operations of the WAAS and provides, as well, further general information on Fellows. Still in the planning stage is the following: Using a password (**unityindiversity**), Fellows will be able to go through the gateway shown on the Fellows page and will be able to access more detailed information on how to contact other Fellows, email addresses, etc.

Please visit the site and tell us how it can be made better and more useful. For those of you who have a web page that you would like to make available to others, please send the URL for the web page to Associate Fellow Keith Vargo ([kvargo@hhh.umn.edu](mailto:kvargo@hhh.umn.edu)) and the web page locator will be put next to your name in the *Fellows* section on the WAAS web site.

## New Associate Fellows Inducted in 2000

**Mohamed H. A. Hassan**

(Ex. Dir.) Third World Academy of Sciences,  
Trieste

Italy

**Hallock Hoffman**

(Ret.) Ctr. for the Study of Democratic Institutions,  
California

USA



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**If you have questions or comments concerning the content of the Newsletter, please contact:**

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