Financing the Future
The Future of Finance

A WAAS-Initiative on how to finance our SDGs

Dubrovnik Nov 2019

Brunnhuber
UN-Sustainability Development Goals

‘A future road map…‘
Multiple Sustainability Solutions
'We chronically miss one component…'
The global value chain simplified

'Central banks - Commercial Banking - Goods and Services - Shadow market and the rest…’

Shadow economy

Lock-in effects

Carbon bubble

Entropic sector

‘End-of-Pipe’ Financing: Redistribution

Co-financing: taxes, fees, regulation, de- and reinvestment: 0.5-2%

5 Trill USD?

SDG

WAAS - Initiative 2018-20
Global Consensus - Impact - Timeline:
'A Parallel Digital Currency System…’

1. Regulation: CSR, Taxonomy, Stress tests
2. Taxation, Fees, Subsidies, Philanthropy
3. Impact Funding: De-risking, State Guarantees
4. Ex-Swap Strategies: Exiting, Alternative Investments
5. Hybride Private Public Partnerships
6. Parallel Currencies: CBDC, Crypto-Community Currencies

Impact Funding: De-risking, State Guarantees
6. Parallel Currencies: CBDC, Crypto-Community Currencies

WAAS - Initiative 2018-20
The Full Picture: A Systemic Approach To SDG’s

'Like riding a bike with two wheels…'

- Overcoming the 'new normal'
- Steering and Stability
- Green growth & jobs
- Alternative technologies
- Public revenues
- Impact on informal sector
- 2. round effects

'End-of-Pipe' Financing: Redistribution

Co-financing: taxes, fees, regulation, de- and reinvestment: 0.5-2%
The 'TAO of Finance’-Initiative (WAAS)

Parallel - additional - regulated - targeted liquidity

Provides a mechanism that enables to shift towards SDGs

Does not rely solely on CSR, charity, voluntary commitment, resolutions or moral imperative, taxes or fees

Top down - bottom up: Public versus Private

If done in the right way: cheap - fast - resilient - fair

Pareto-superior

Mind set: Patrifocal (take-have) and matrifocal (maintain-give)
The TAO of Finance
The Future Wealth of Nations
A Mechanism that can change the world
A Report to the World Academy of Science and Arts
WAAS-Initiative on 'Financing the Future-The Future of Finance'

Last 4 Months:

- International Press Conference Berlin July 2019
- European Academy of Science and Arts joined the project
- Film with the Birkelbach-Media Group in the making (part 1-2)
- Multiple talks, keynotes and panels national and international
- Multiple expert meetings (Munich, Zurich, St. Petersburg, Hamburg etc.)
- Keynote at the executive central banker summit Frankfurt
- Cooperation with media designers and Film makers
- Modeling with London/Simudyne (300.000 USD)
- Meeting with SAP, GL brain, Block chain community, Deutsche Bank, Commerzbank
- Joint venture with GL Brain (‘green‘-Libra)
- Joint venture with global leader in digital retailed finance (GK software)
- LSE-student group (data base, references, figures)
- Media student group (tables, figures, graphs)
- Oekom Publisher Munich: Short version available in engl/arab/chines. 2019/2020 in digital form (90 pages)
- TAO of Finance (title protection)
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Next steps and requests:

• Meeting with experts in politics, financial officers, regulators and investors
• BIS, Monetary Regulators, Financial Ministries
• WEF, Bilderberg-Group
• List of contributors and supporters
• Multiplier Team & Blogger required
• Translations & Publishing Houses
• Club of Rome, Future Capital group ao.
• OneBook_OneUniversity Initiative
• Funding for 8 Translations (60.000 Euro)
• Finding for non-linear Modeling (with Simudyne): 300.000 Euro
• Funding for the DLT/ IT/ BC on a country level: 10 Mill Euro
• Letter to the financial world: Signed by WAAS (G. Jacobs and SB and others)