

# **Financing the Future The Future of Finance**

**A WAAS-Initiative on  
how to finance our SDGs**

**Dubrovnik Nov 2019**

**Brunnhuber**



# UN-Sustainability Development Goals

*„A future road map...“*



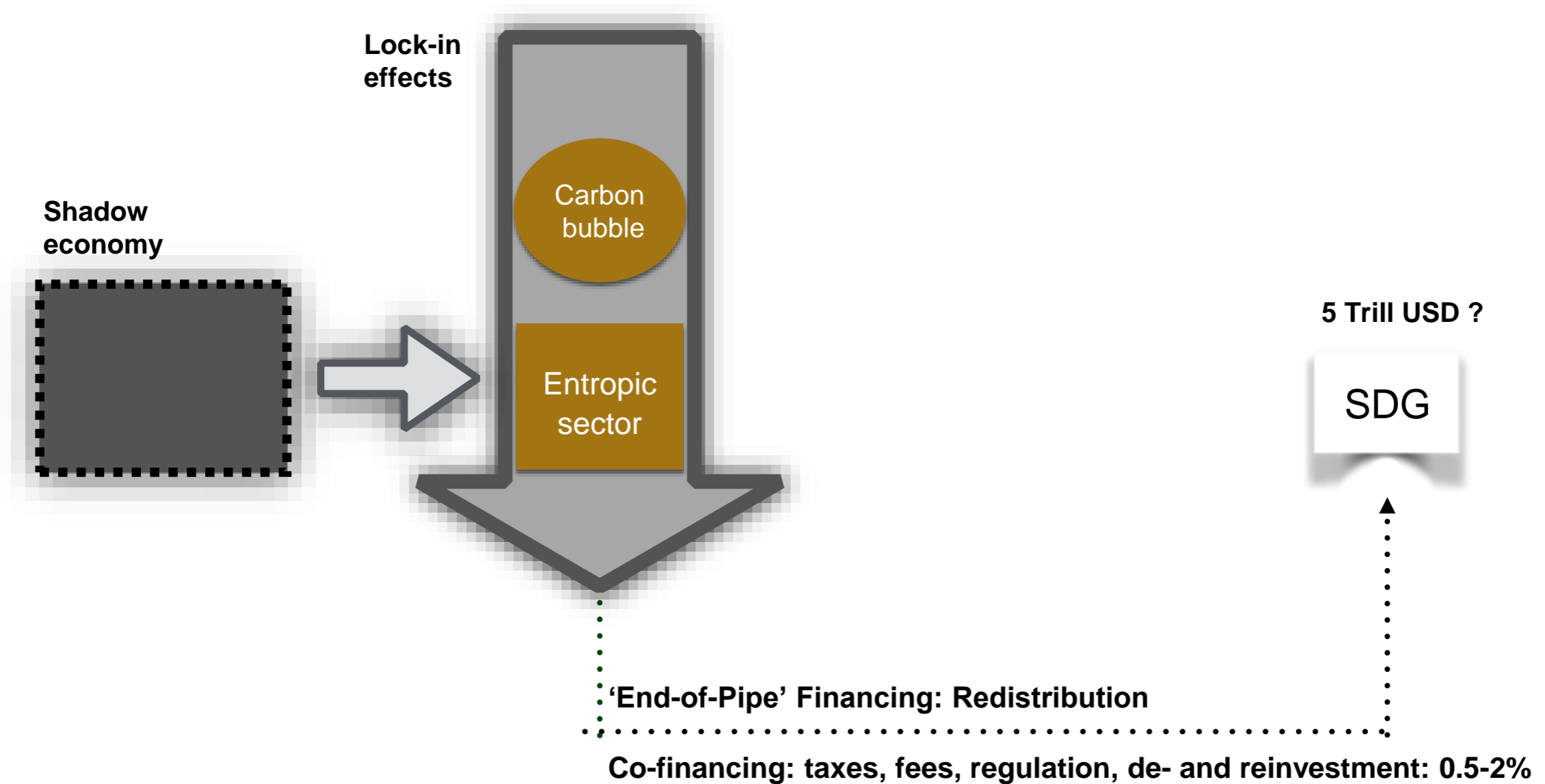
# Multiple Sustainability Solutions

*„We chronically miss one component....“*

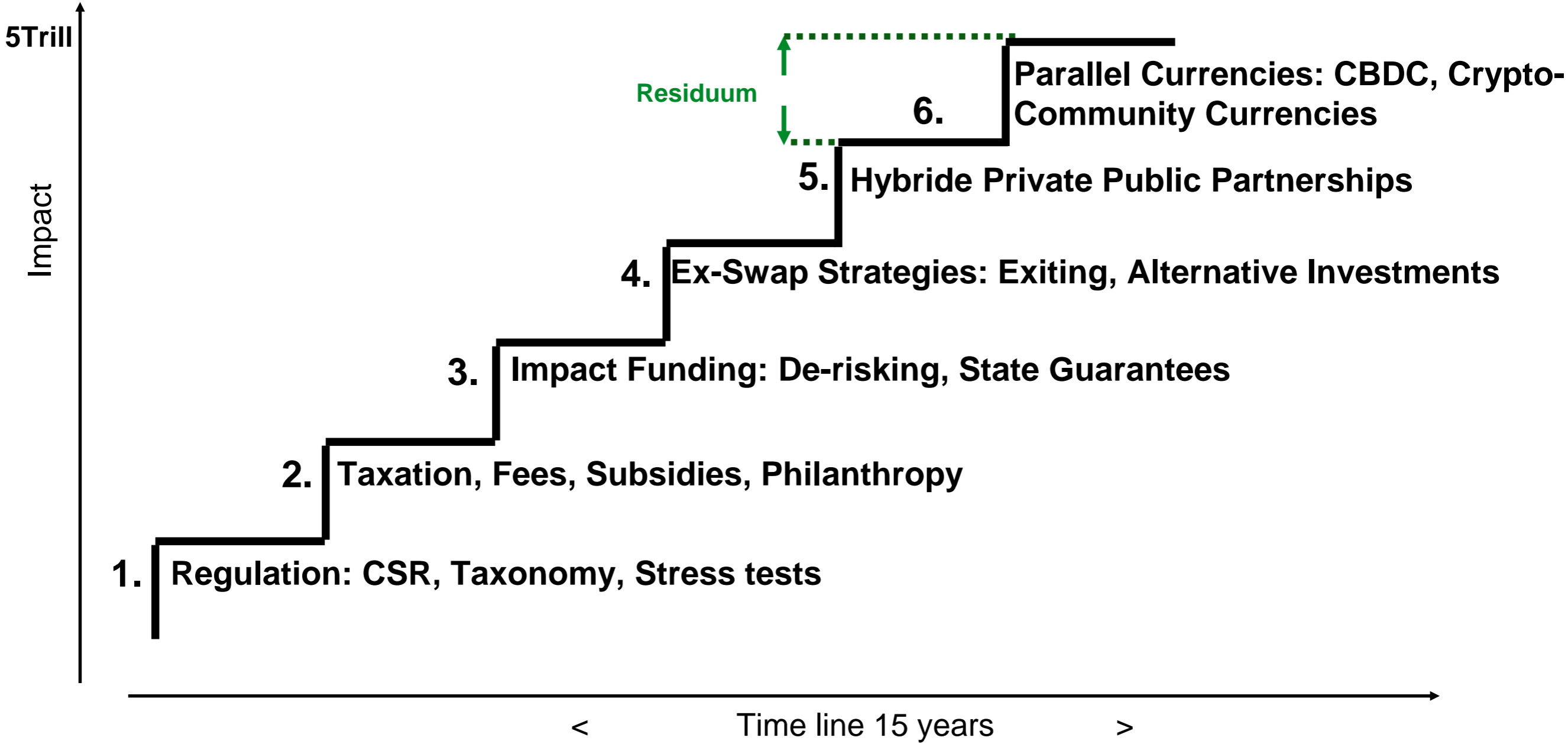


# The global value chain simplified

*Central banks - Commercial Banking - Goods and Services - Shadow market and the rest...'*

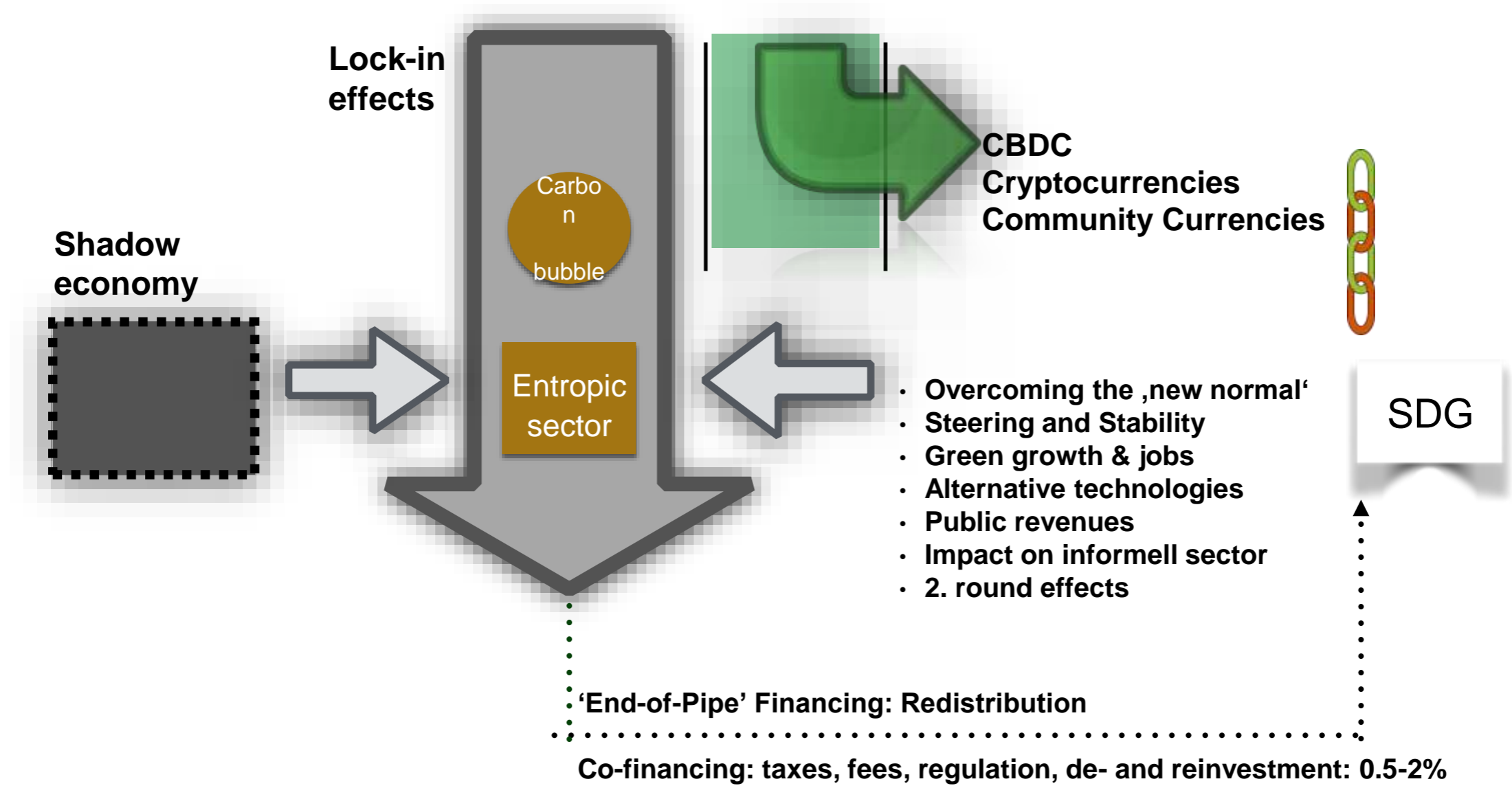


# Global Consensus - Impact - Timeline: *„A Parallel Digital Currency System...’*



# The Full Picture: A Systemic Approach To SDG's

*,Like riding a bike with two wheels...'*



## The ,TAO of Finance'-Initiative (WAAS)

Parallel - additional - regulated - targeted liquidity

Provides a mechanism that enables to shift towards  
SDGs

Does not rely solely on CSR, charity, voluntary commitment, resolutions  
or moral imperative, taxes or fees

Top down - bottom up: Public versus Private

If done in the right way: cheap - fast - resilient - fair

Pareto-superior

Mind set: Patrifocal (take-have) and matrifocal (maintain-give)

# The TAO of Finance

The Future Wealth of Nations

A Mechanism that can change the world

A Report to the World Academy of Science and Arts

WAAS-Initiative on ‚Financing the Future-The Future of Finance‘

## **Last 4 Months:**

- **International Press Conference Berlin July 2019**
- **European Academy of Science and Arts joined the project**
- **Film with the Birkelbach-Media Group in the making (part 1-2)**
- **Multiple talks, keynotes and panels national and international**
- **Multiple expert meetings (Munich, Zurich, St. Petersburg, Hamburg etc.)**
- **Keynote at the executive central banker summit Frankfurt**
- **Cooperation with media designers and Film makers**
- **Modeling with London/Simudyne (300.000 USD)**
- **Meeting with SAP, GL brain, Block chain community, Deutsche Bank,Commerzbank**
- **Joint venture with GL Brain (,green‘-Libra)**
- **Joint venture with global leader in digital retailed finance (GK software)**
- **LSE-student group (data base, references, figures)**
- **Media student group (tables, figures, graphs)**
- **Oekom Publisher Munich: Short version available in engl/arab/chines. 2019/2020 in digital form (90 pages)**
- **TAO of Finance (title protection)**



# The TAO of Finance

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## **Next steps and requests:**

- **Meeting with experts in politics, financial officers, regulators and investors**
- **BIS, Monetary Regulators, Financial Ministries**
- **WEF, Bilderberg-Group**
- **List of contributors and supporters**
- **Multiplier Team & Blogger required**
- **Translations & Publishing Houses**
- **Club of Rome, Future Capital group ao.**
- **OneBook\_OneUniversity Initiative**
- **Funding for 8 Translations (60.000 Euro)**
- **Funding for non-linear Modeling (with Simudyne): 300.000 Euro**
- **Funding for the DLT/ IT/ BC on a country level: 10 Mill Euro**
- **Letter to the financial world: Signed by WAAS ( G. Jacobs and SB and others)**