Future of Money An Integral Approach

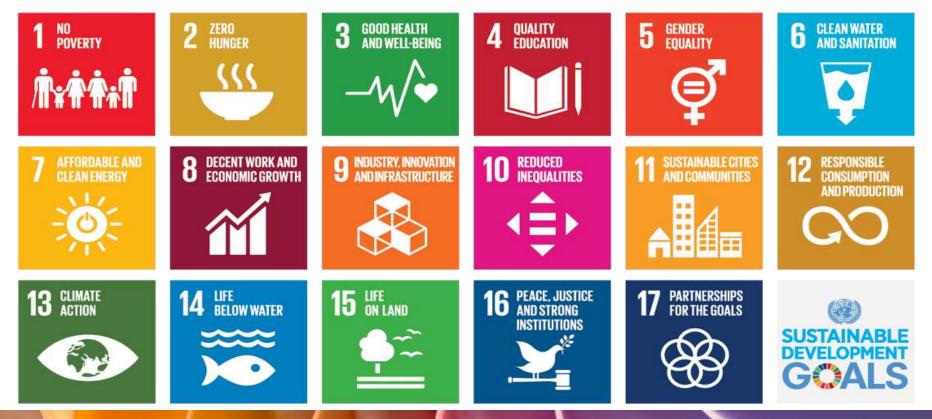
Dr. Mariana Bozesan European Female Entrepreneur of 2019 Intl. Club of Rome





2015 Ratification: Paris Accord & Agenda 2030 AQAL BUT HOW DO WE IMPLEMENT THEM?







1980

Stockholm Resilience Centre

Report

2050

2050

2030 Hardet

2030

2050

2030

2050

October 2018

Transformation is feasible

How to achieve the Sustainable Development Goals within Planetary Boundaries

A report to the Club of Rome, for its 50 years anniversary 17 October 2018

A report to the Club of Rome by: Jorgen Randers, Johan Rockström, Per Espen Stoknes, Ulrich Golüke, David Collste and Sarah Cornell

2015

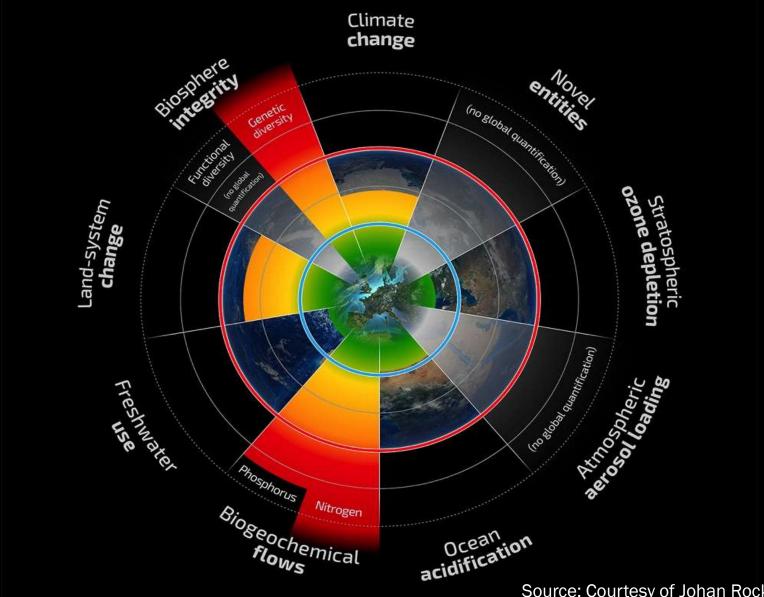




There is hope!

Transformation is Feasible

BUT: UN SDG fulfillment is possible ONLY within Planetary Boundaries



BUT: SDG fulfillment is possible ONLY within Planetary Boundaries



The whole world **1980–2015**



How far will we get with *Business as Usual*?



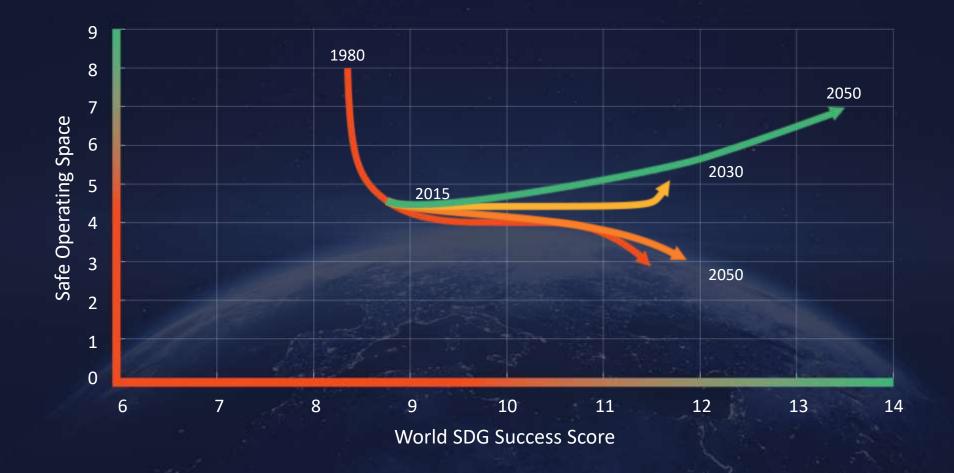
Can we do it with Faster growth?



Can we do it by working Harder on all fronts?



We can do it SMARTER with 5 transformative actions



Five transformational policies that work



- **1.** Accelerated renewable energy growth:
 - halving emissions every decade from 2030 on
- **2.** Accelerated productivity in food chains:
 - +1% p.a. better productivity
- **3.** New development models in developing countries:
 - copying features of S-Korea, Chinese, Ethiopian successes
- 4. Active inequality reduction:
 - ensuring 10% richest < 40% of income
- **5.** Investment in education, gender equality, family planning, health stabilizing the world population
 - improving well-being but with reduced ecological footprint

Source: Randers J, Rockström J et al (2018) Transformation is feasible

The EU Commission is leading the way in finance





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A Personal Contribution: Integral Investing



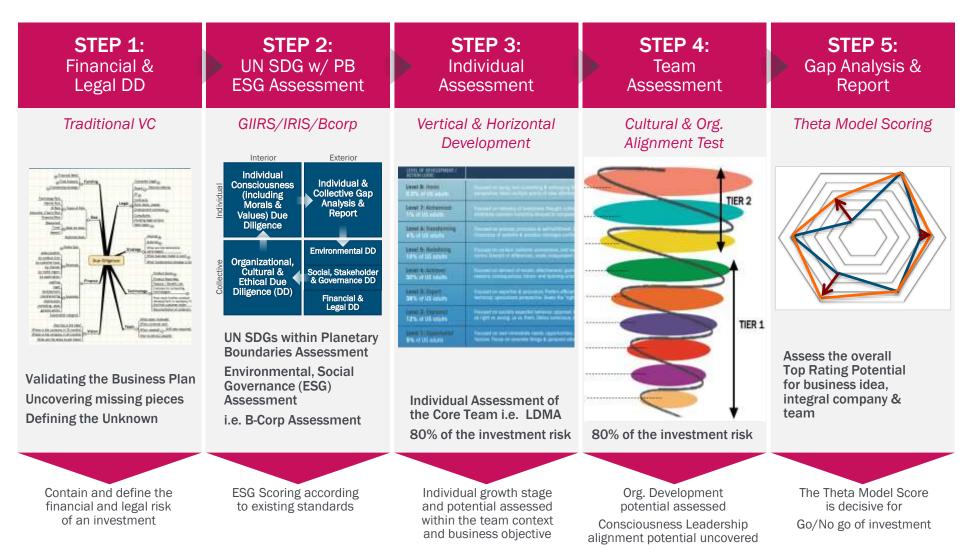


SOCIAL, ENVIRONMENTAL, ETHICAL, CULTURAL, & HAPPINESS IMPACT

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Early Stage Investing: Integral Due Diligence

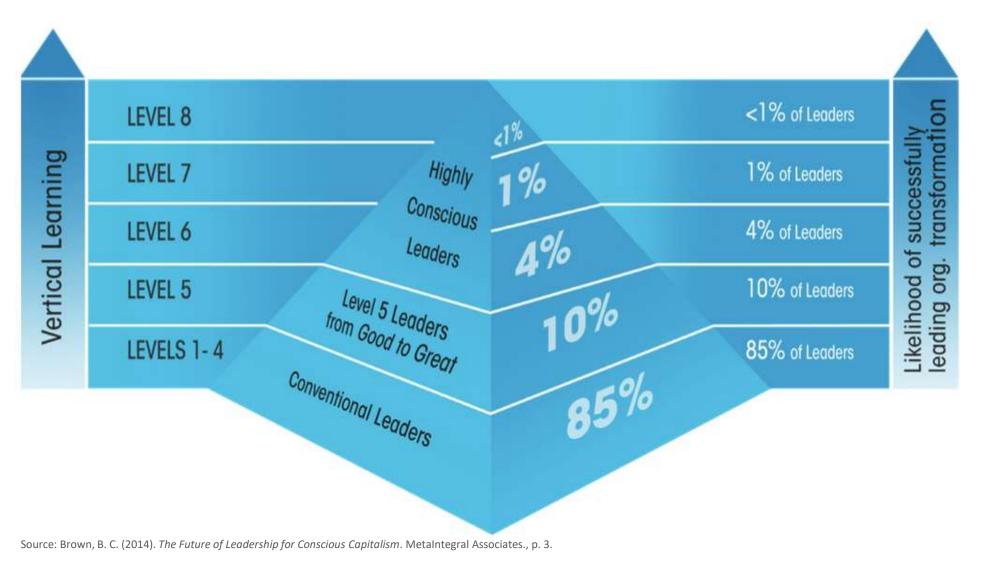




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Consciousness Leadership: Looking for top 6%



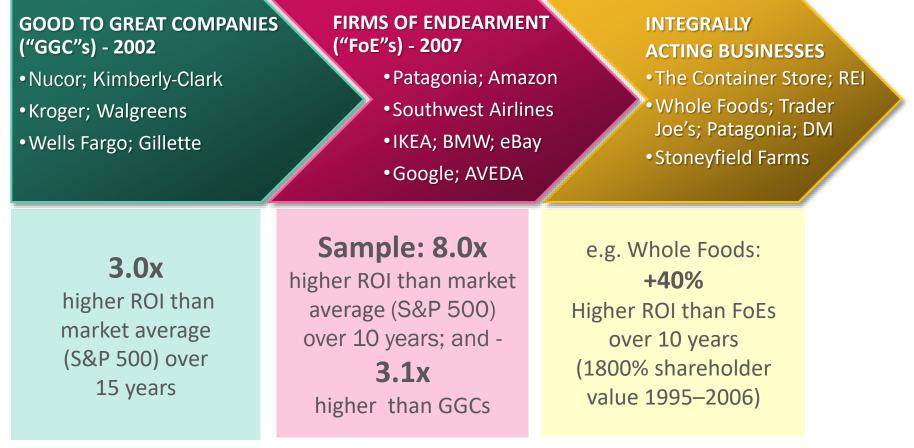


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Risk reduction & inclusive sustainability



Results of the ongoing Shift to Conscious Capitalism



*Source: Sisodia, R., Sheth, J., Wolfe, D.B. (2007). New Jersey: Wharton School, p. 16

Evidence: Investment return in detail*



David Wolfe

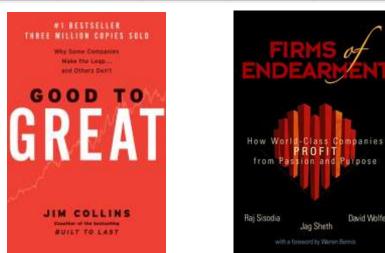
	15 Year		10 Year		5 Year		3 Year	
	Cumulative	Annualized	Cumulative	Annualized	Cumulative	Annualized	Cumulative	Annualized
FOE Return	1646.1%	21.0%	254.4%	13.5%	56.4%	9.4%	77.4%	21.1%
GTG Return	177.5%	7.0%	14.0%	1.3%	-35.6%	-8.4%	-23.2%	-8.4%
S&P 500 Return	157.0%	6.5%	30.7%	2.7%	15.6%	2.9%	10.3%	3.3%

Note: Company returns are total returns with dividends reinvested and compounded*

FoE: Firms of Endearment

GtG: Good to Great

S&P: Standard and Poor's index of five hundred U.S. companies



*Source: Mackey, J., & Sisodia, R., (2013) Conscious Capitalism: Liberating the heroic spirit of business. Boston: Harvard Business Press Review. Slide was downloaded from http://www.slideshare.net/s2kapoor/foe-updated-financial-performance on Jan 8, 2012