

# **The Social Construction of Money: Money Centered Money or People Centered Money?**

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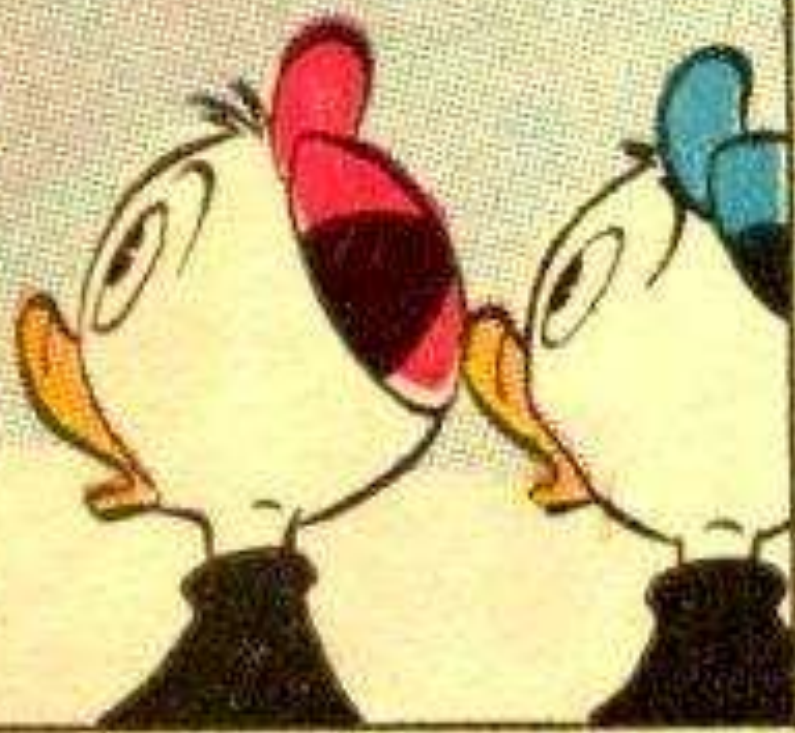
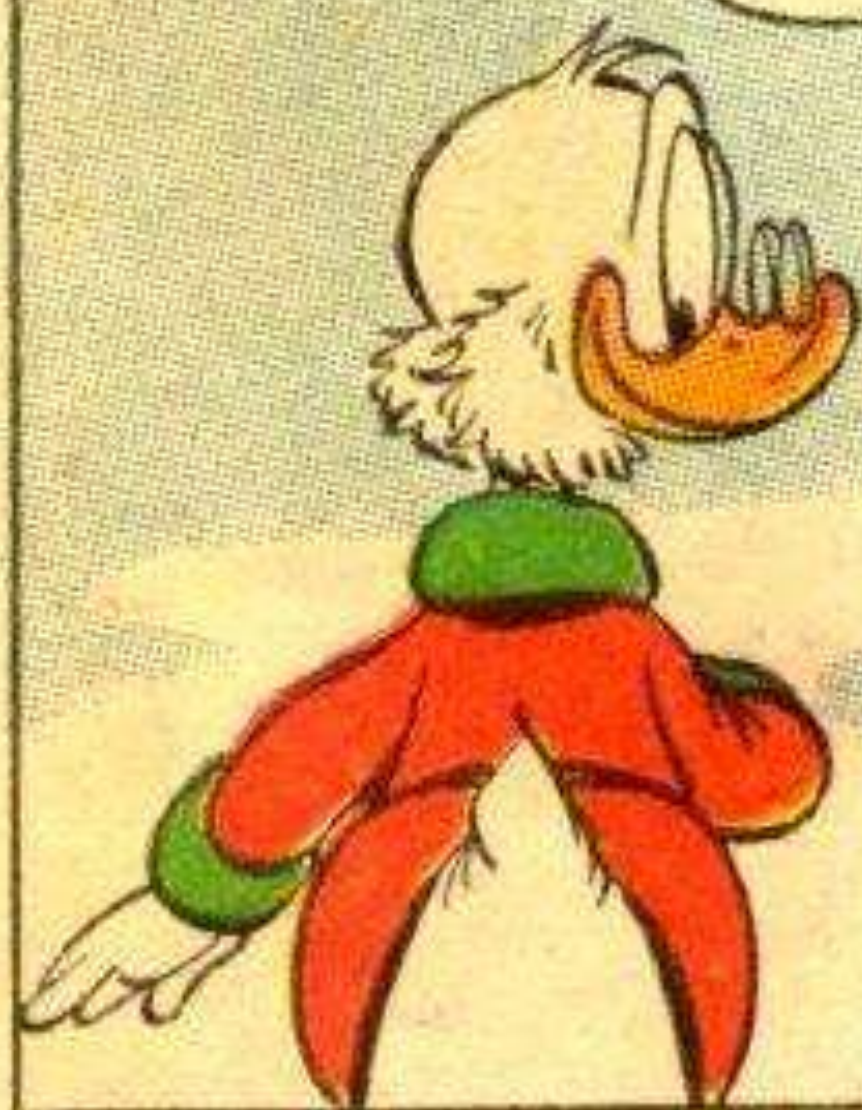
# How our social and personal Selves are socially structured?

Is the present social construction of reality capable of promoting sustainable development of human potentialities of all the people & the living forms of our planet  
**or not?**

THE TOTAL VALUE OF ALL YOUR MINES, MILLS,  
MONEY BINS, AND SO FORTH IS ONE MULTIPLUILLION,  
NINE OBSQUATUMATILLION, SIX HUNDRED AND  
TWENTY-THREE DOLLARS AND SIXTY-TWO CENTS!



WELL, I'LL ADMIT —  
IT'S A **TRICK!**





ME — I'M DIFFERENT!  
EVERYBODY HATES  
ME, AND I HATE  
EVERYBODY!



I MADE IT BY BEING TOUGHER  
THAN THE TOUGHIES, AND  
SMARTER THAN THE SMARTIES!  
AND I MADE  
IT **SQUARE!**











MARINA MILITAR

Education is an important aspect of the social construction of reality.

Education is at the same time a process and a product,

is one of the most important building blocks of society:

Effective education promotes creativity, resilience, health and prosperity but dysfunctional education produces real damages.



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# Working for the Value of Money

or

# the Value of Values?





**Human Effectiveness is construed by:**

**Effective ways to know**

**Effective ways to do**

**Effective ways to be**



# We need to **effectively protect and promote human & environmental capital**

We need to offer people **the knowledge, skills and competencies** to **KNOW**, to **DO** and to **BE EFFECIVE** at:

- **Socio cultural**
- **Environmental**
- **Economic**
- **Psychological**
- **Spiritual**
- **levels**



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