Session: ED 4 - Master Degree Program for Global Transformative Leadership - (2.30-4 pm CET)

Moderators:

Garry Jacobs, President and CEO of WAAS

Zbigniew Bochniarz, Professor, Kozminski University, Poland, WAAS Trustee
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Panelists:

Alberto Zucconi, Chair of the Board, WAAS, Secretary General, World University Consortium

Remus Pricopie, Rector, SNSPA; Chair, ISACCL Advisory Committee; WAAS Fellow

Antonio de Araujo Freitas, Provost, FGV for Research and Graduate Studies, Brazil

Christine Kaddous, Director, MEIG, University of Geneva, Switzerland

Grażyna Lesniak-Lebkowska, Professor, Warsaw School of Economics; WAAS Associate Fellow

Thomas Reuter, Professor, University of Melbourne; WAAS Trustee

Olivia Bina, Principal Researcher, University of Lisbon; WAAS Fellow

Jon-Hans Coetzer, Coordinator, Online Learning & Education Pillar, UNITAR

Pavel Luksha, Founder & Director, Global Education Futures Initiative

Pascal Petit, Director of Research, Emeritus, CEPN Centre d'économie de Paris Nord, WAAS Fellow

Janani Ramanathan, Sr. Research Analyst, Mother’s Service Society, India; WAAS Fellow
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AGENDA:

1. The Need for MDGTL Program – Garry Jacobs
2. The Program Structure & Schedule - Zbigniew Bochniarz
3. Panel Questions & Answers
4. Discussion
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MDGTL STRUCTURE:

1. Program Features
   - **Goal-oriented** – Focus on practical implications and applications related to the process of human accomplishment
   - **Multi-sectoral** – Applicable to accomplishment in public, business, civil society
   - **Multi-disciplinary** – Based on knowledge drawn from Anthropology, Economics, Education, Law, Management, Political Science, Psychology, Philosophy, Sociology, Technology and Cognitive Science.
   - **Multi-level** – Applicable to all levels from the individual and firm to the nation-state and global community
   - **Transdisciplinary** – Founded on common principles and processes that underlie and unify disciplinary perspectives
   - **People-Centered**- focused on the protection and promotion of human capital in person centered and sustainable ways
   - **Participatory Action Research** – learning by doing, involving all the stakeholders through empowerment actions
2. Program Overview

- **The first year** - a foundation program common to all students and applicable to all fields of human accomplishment.
- **The second year** - advanced courses for capstone/thesis or practical-oriented individual or team action research project within three specializations:
  1. Mobilizing Society to achieve Agenda 2030 SDGs,
  2. Corporate Creativity, Learning Networks and Social Innovation,
  3. Leadership and Individual Accomplishment.
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MDGTL STRUCTURE:

3. Core Modules (15 @ 4 ECTS – credits):

1) Multidimensional Global Challenges
2) Untapped Resources and Social Opportunities
3) Engines of Global Development
4) Unanticipated Consequences of Social Advances
5) Evolution of the Technology of Social Organization
6) Human Rights, Values and Culture
7) Social Power
8) Money as Social Power
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MDGTL STRUCTURE:

3. Core Modules (cont.):

9) Social Learning & Multiplier Effects
10) Individual Achievement and Social Accomplishment
11) Process of Social Accomplishment
12) Perception, Thinking, Creativity and Higher Mental Development
13) Process of Integration in Business
14) Future Education
15) Evolution of the Human Community

4. Capstone/Diploma Project/Thesis (8 ECTS)
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MDGTL STRUCTURE:

5. Methodological, Advanced & Elective Modules (60 ECTS):

1) Introduction to Analytical Methods – Quantitative & Qualitative (4 ECTS)
2) Advanced (example): ZB- Designing, Implementing & Assessing Institutions
3) Electives (examples):
   a. GLL - Project Management for Sustainability
   b. ZB - Building a Sustainable Business Organization

Session: ED 4 - MDGTL Organization & Schedule:

7. **Consortium Partners:**
   1. World Academy of Art & Science
   2. World University Consortium
   3. Person-centered Approach Institute, Italy
   4. The Mother’s Service Society, India
   5. Selected host universities
3. Panel Questions:

(1) What characteristics should the courses have in order to make an original contribution to education for societal transformation and distinguish them from existing programs?

(2) What issues and knowledge should they examine which is of both theoretical and practical relevance to those seeking to understand and impact social processes at the global, national and local level?
(3) How would such courses enhance the understanding and practical capabilities of those who take them?

(4) What insights can the courses draw from past experience and examples to support and validate the need for new thinking and perspectives?

(5) What changes would the course seek to communicate in the modes of thinking needed to develop a truly transdisciplinary, multisectoral, multistakeholder body of knowledge?
(6) What type of pedagogy would be best suited to the courses and how might it differ from conventional approaches?

(7) How would the course draw on disciplinary knowledge while at the same time integrating it into a single coherent perspective rather than merely mixing them together to talk at one another?

(8) What practical barrier would need to be overcome to implementing the courses and how can they be most effectively addressed?
8. Proposed Implementation Schedule:

(1) June 15-July 15, 2020:

- Discussion of the Proposal at the Global Leadership in the 21st Century Conference.
- Summary of Conclusions and recommendations.
- Collecting volunteering faculty for co-designing the Program modules.
- Matching 2-3 person designing module teams.
- Exploring program design funding opportunities.
- Exploring potential hosts of the program – academic institutions.

(2) July 16-September 15, 2020:

- Designing modules’ contents by the teams.
- Preparing syllabi of the modules.
- Elaborating proposals for funding of the program.
- Preparing agreements with the program hosts.
Session: ED 4 - MDGTL Organization & Schedule:

8. Proposed Implementation Schedule (cont.):

(3) September 16-30, 2020
- Reviewing the modules contents and syllabi by a special panel.
- Applying the panel’s recommendations by the module teams.
- Advertising selected modules as pilot MSGL program stand-alone executive courses at the selected host institutions.
- Completing agreements with academic organizations on pilot implementation of the selected executive courses, as an introduction to the MSGL.

(4) October 1- December 15, 2020
- Delivery of the first selected modules.
- Announcing the MSGL program at the Global Leadership in 21st Century in Geneva.
- Monitoring and evaluation the pilot modules delivery.
- Preparing the policy recommendations by a special panel for the Program Board.
8. Proposed Implementation Schedule (cont.):


• Discussion and final decisions on implementation of the whole MSGL program.
• Securing funding.
• Securing necessary staffing.
• Scheduling MDGTL implementation process.

• **THANK YOU FOR YOUR ATTENTION!**