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ABSTRACT

Building Capacities for Sustainable Entrepreneurship: Theoretical and Practical Aspects

Education system, particularly the higher education should include to its mission building capacities for sustainable entrepreneurship responding this way to the growing threats to sustainability of the Earth. We urgently need to prepare the cadre of entrepreneurs, who understanding the complexity of sustainability concept will lead their organizations toward sustainable future. The issue of sustainable entrepreneurs is critical not only for the business sector but equally important for the public and non-profit sectors. This paper is focusing on three sectors. However the newest experiences are coming from education of business entrepreneurs utilizing both theoretical models and practical cases coming from action research conducted by international teams of graduate students on selected international corporations. The public and non-profit/civic sector presents experiences from domestic organizations in USA and Poland.

The papers presents brief overview of basic concepts such as sustainable enterprise and entrepreneurship, as well as sustainable organization. Then the author move to analysis of his own experiences with building capacities for sustainable entrepreneurship at the Evans School of Public Policy and Governance, University of Washington, Seattle, USA (2007-2015) and at the Entrepreneurship and Ethics in Business at the Kozminski University, Warsaw, Poland (2016-2018).

Key words: education, entrepreneurship, sustainability, business, public & non-profit sectors.