



Gunter Pauli

Entrepreneur, Fellow of the Academy and
Member of the Club of Rome

Gunter Pauli (1956) graduated as an economist with an MBA and then established ten companies of which two failed. He has never had a job and has always worked independently. Inspired by Aurelio Peccei, the founder of the Club of Rome, he set out to pioneer and be the change he wanted to see in the world. His endeavors cover business, culture, science and education. He co-authored a book with Fritjof Capra that was the first book ever presented on the Internet in broadband videocasting on April 6, 1995. He organized the first ever global broadband internet conference on December 5, 1995. In this conference he linked: Nelson Mandela from his home in Pretoria, Shimon Peres from his office in Jerusalem, Jimmy Carter from a hotel in Atlanta to a gathering of Nobel Laureates chaired by Elie Wiesel and Ted Koppel in Hiroshima.

He travels extensively navigating with great ease between cultures and continents. Fluent in seven languages, he has resided in Sweden, France, Japan, Colombia, the USA and Belgium. He is a global citizen, or perhaps better a modern day nomad. After retiring from business in 1994 he has dedicated all his energy to the design and the implementation of pilot projects, which demonstrate that a new economic model is not only feasible but it is a normal way of progression in society to permit innovation and creativity to identify possible paths towards a better future.

He has spent ten years in the design of innovative learning methods, which have been tested, used and improved with over 300,000 children and 8,000 teachers, in Brazil, Colombia, Egypt, Japan, Germany and South Africa. His first fable "The Giving Tree" has been translated into over 100 languages. He has written dozens of books, including a series of children stories, which bring science and emotional intelligence to the young at early age. He is a visiting professor at the Politecnico di Torino and dreams about the creation of a new schooling system. He is married to Katherina Bach, and has three sons Carl-Olaf, Laurenz-Frederik and Phillip-Emmanuel.