**Going beyond Schumpeter model of innovation to face global challenges**

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Abstract:

Most economies have been able to develop, combining strategies of states and markets in order to diffuse product and process innovations. It thus opposed Malthus prevision that the world economy would not be able to meet the needs of its growing population. Still this Schumpeterian model has today to face new global sustainability challenges with major uncertainties. All of which requires some reversing of the Shumpeterian logic, giving a new role to users and NGOs. The diffusion of ICT (information and communication technologies) can help in this respect. To what extent can the development of such a collaborative dimension help to meet the new global challenges is a major issue. How the different context of the economies under view affect this impact is a second major issue. A third issue concerns the type of global governance that can ensure a cumulative process of international diffusion of such new logic

Key words: sustainability, innovation, shumpeterian, collaborative economy, global governance, information and communication technologies. .

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