



United Nations  
Office at Geneva

# Strategies for Transformative Global Leadership

*e-Conference – June 15-19, 2020*



World Academy of  
Art and Science

## **Session: ED 4 - Master Degree Program for Global Transformative Leadership - (2.30-4 pm CET)**

**Moderators:**

**Garry Jacobs, President and CEO of WAAS**

**Zbigniew Bochniarz, Professor, Kozminski University, Poland, WAAS Trustee**

# **Session: ED 4 - Master Degree Program for Global Transformative Leadership - (2.30-4:30 pm CET)**

## **Panelists:**

**Alberto Zucconi**, Chair of the Board, WAAS, Secretary General, World University Consortium

**Remus Pricopie**, Rector, SNSPA; Chair, ISACCL Advisory Committee; WAAS Fellow

**Antonio de Araujo Freitas**, Provost, FGV for Research and Graduate Studies, Brazil

**Christine Kaddous**, Director, MEIG, University of Geneva, Switzerland

**Grażyna Lesniak-Lebkowska**, Professor, Warsaw School of Economics; WAAS Associate Fellow

**Thomas Reuter**, Professor, University of Melbourne; WAAS Trustee

**Olivia Bina**, Principal Researcher, University of Lisbon; WAAS Fellow

**Jon-Hans Coetzer**, Coordinator, Online Learning & Education Pillar, UNITAR

**Pavel Luksha**, Founder & Director, Global Education Futures Initiative

**Pascal Petit**, Director of Research, Emeritus, CEPN Centre d'économie de Paris Nord, WAAS Fellow

**Janani Ramanathan**, Sr. Research Analyst, Mother's Service Society, India; WAAS Fellow

# **Session: ED 4 - Master Degree Program for Global Transformative Leadership**

## **AGENDA:**

- 1. The Need for MDGTL Program – Garry Jacobs**
- 2. The Program Structure & Schedule - Zbigniew Bochniarz**
- 3. Panel Questions & Answers**
- 4. Discussion**

# Session: ED 4 - Master Degree Program for Global Transformative Leadership

## MDGTL STRUCTURE:

### 1. Program Features

- ***Goal-oriented*** – Focus on practical implications and applications related to the process of human accomplishment
- ***Multi-sectoral*** – Applicable to accomplishment in public, business, civil society
- ***Multi-disciplinary*** – Based on knowledge drawn from Anthropology, Economics, Education, Law, Management, Political Science, Psychology, Philosophy, Sociology, Technology and Cognitive Science.
- ***Multi-level*** – Applicable to all levels from the individual and firm to the nation-state and global community
- ***Transdisciplinary*** – Founded on common principles and processes that underlie and unify disciplinary perspectives
- ***Integrative*** – Encompassing, synthesizing and integrating multi perspectives and dimensions – individual-institutional-societal-global, political-legal-economic-social-psychological, past-present-future, organizational-technological, subjective-objective, and mental-social-physical.
- ***People-Centered***- focused on the protection and promotion of human capital in person centered and sustainable ways
- ***Participatory Action Research*** – learning by doing, involving all the stakeholders through empowerment actions

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## MDGTL STRUCTURE:

### 2. Program Overview

- The first year - a foundation program common to all students and applicable to all fields of human accomplishment.
- The second year - advanced courses for capstone/thesis or practical-oriented individual or team action research project within three specializations:
  - (1) Mobilizing Society to achieve Agenda 2030 SDGs,
  - (2) Corporate Creativity, Learning Networks and Social Innovation,
  - (3) Leadership and Individual Accomplishment.

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## MDGTL STRUCTURE:

### 3. Core Modules (15 @ 4 ECTS – credits):

- 1) *Multidimensional Global Challenges*
- 2) *Untapped Resources and Social Opportunities*
- 3) *Engines of Global Development*
- 4) *Unanticipated Consequences of Social Advances*
- 5) *Evolution of the Technology of Social Organization*
- 6) *Human Rights, Values and Culture*
- 7) *Social Power*
- 8) *Money as Social Power*

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## MDGTL STRUCTURE:

### 3. Core Modules (cont.):

*9) Social Learning & Multiplier Effects*

*10) Individual Achievement and Social Accomplishment*

*11) Process of Social Accomplishment*

*12) Perception, Thinking, Creativity and Higher Mental Development*

*13) Process of Integration in Business*

*14) Future Education*

*15) Evolution of the Human Community*

### 4. Capstone/Diploma Project/Thesis (8 ECTS)

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## MDGTL STRUCTURE:

### **5. Methodological, Advanced & Elective Modules (60 ECTS):**

- 1) Introduction to Analytical Methods – Quantitative & Qualitative (4 ECTS)***
- 2) Advanced (example): ZB- Designing, Implementing & Assessing Institutions***
- 3) Electives (examples):***
  - a. GLL - Project Management for Sustainability***
  - b. ZB - Building a Sustainable Business Organization***

### **6. PhD Research Program: three tracks – diplomatic/public, business & civic**



# Session: ED 4 - MDGTL Organization & Schedule:

## 7. Consortium Partners:

1. World Academy of Art & Science
2. World University Consortium
3. Person-centered Approach Institute, Italy
4. The Mother's Service Society, India
5. Selected host universities

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## **3. Panel Questions:**

**(1) What characteristics should the courses have in order to make an original contribution to education for societal transformation and distinguish them from existing programs?**

**(2) What issues and knowledge should they examine which is of both theoretical and practical relevance to those seeking to understand and impact social processes at the global, national and local level?**

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- (3) How would such courses enhance the understanding and practical capabilities of those who take them?**
- (4) What insights can the courses draw from past experience and examples to support and validate the need for new thinking and perspectives?**
- (5) What changes would the course seek to communicate in the modes of thinking needed to develop a truly transdisciplinary, multisectoral, multistakeholder body of knowledge?**

# **Session: ED 4 - Master Degree Program for Global Transformative Leadership**

- (6) What type of pedagogy would be best suited to the courses and how might it differ from conventional approaches?**
- (7) How would the course draw on disciplinary knowledge while at the same time integrating it into a single coherent perspective rather than merely mixing them together to talk at one another?**
- (8) What practical barrier would need to be overcome to implementing the courses and how can they be most effectively addressed?**

# Session: ED 4 - MDGTL Organization & Schedule:

## 8. Proposed Implementation Schedule:

### (1). June 15-July 15, 2020:

- Discussion of the Proposal at the Global Leadership in the 21<sup>st</sup> Century Conference.
- Summary of Conclusions and recommendations.
- Collecting volunteering faculty for co-designing the Program modules
- Matching 2-3 person designing module teams.
- Exploring program design funding opportunities.
- Exploring potential hosts of the program – academic institutions.

### (2) July 16-September 15, 2020

- Designing modules' contents by the teams.
- Preparing syllabi of the modules.
- Elaborating proposals for funding of the program.
- Preparing agreements with the program hosts.

# Session: ED 4 - MDGTL Organization & Schedule:

## 8. Proposed Implementation Schedule (cont.):

### (3) September 16-30, 2020

- Reviewing the modules contents and syllabi by a special panel.
- Applying the panel's recommendations by the module teams.
- Advertisinsg selected modules as pilot MSGL program stand-alon executive courses at the selected host institutions.
- Completing agreements with academic orgaizations on pilot implementation of the selected executive courses, as an introduction to the MSGL.

### (4) October 1- December 15, 2020

- Delivery of the first selected modules.
- Announcing the MSGL program at the Global Leadership in 21<sup>st</sup> Century in Geneva.
- Monitoring and evaluation the pilot modules delivery.
- Preparing the policy recommendations by a special panel for the Program Board.

# Session: ED 4 - MDGTL Organization & Schedule:

## 8. Proposed Implementation Schedule (cont.):

**(5) December 16, 2020 – January 30, 2021**

- Discussion and final decisions on implementation of the whole MSGL program.
- Securing funding.
- Securing necessary staffing.
- Scheduling MDGTL implementation process.
  
- ***THANK YOU FOR YOUR ATTENTION!***